IN THIS ISSUE...

WE DRAIN THE LIFE FROM DRACULA

Number 319 June 1993

MAD

IND

Our Price $1.75 Cheap!

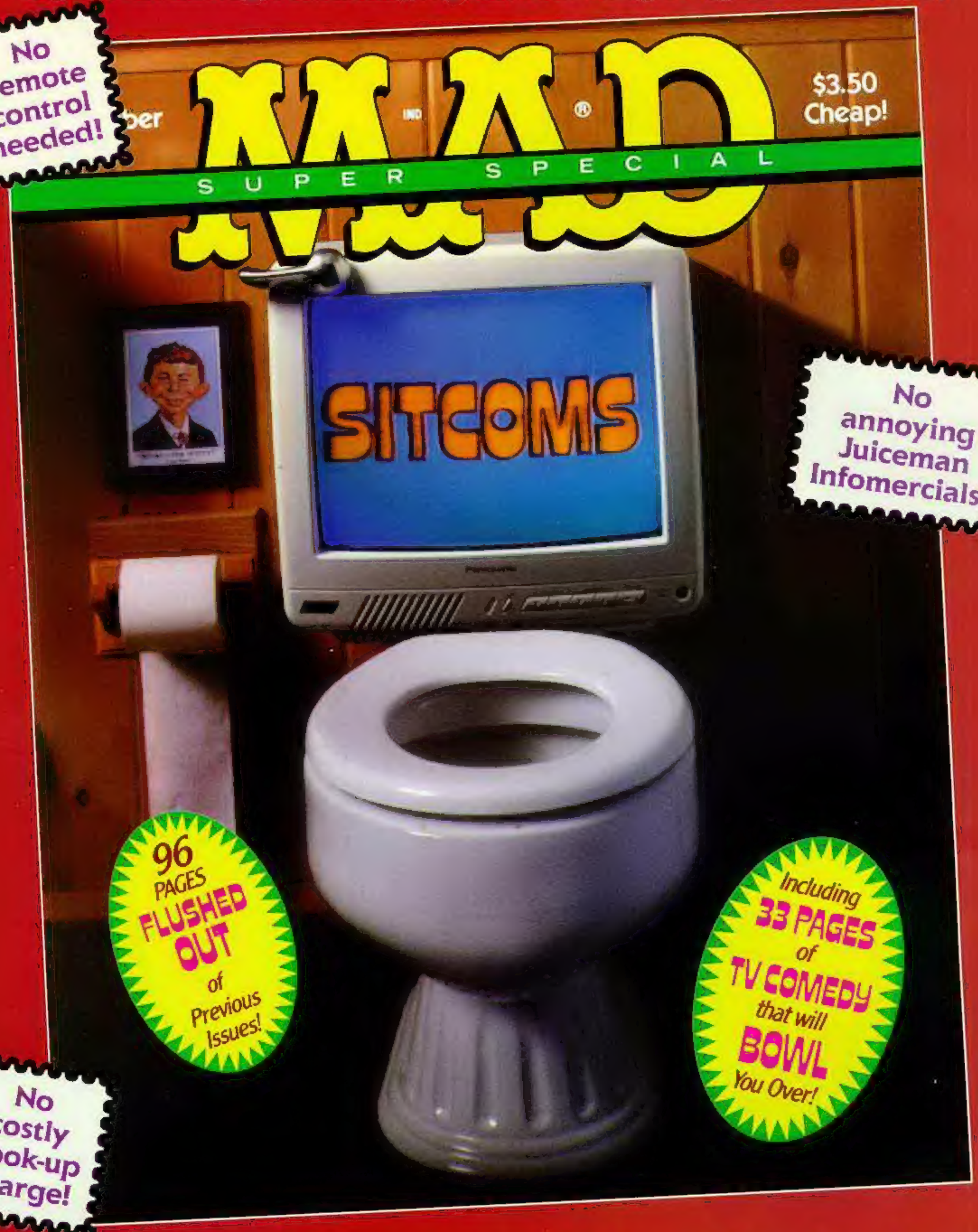
AND WE SINK UNDER SIEGE

0 70989 33230 0 06

SAVE HUNDREDS OF DOLLARS ON CABLE TV!

(By not ordering it and buying our new Super Special instead!)

No remote control needed!


MAD
SUPER SPECIAL
$3.50 Cheap!
SITCOMS
No annoying Juiceman Infomercials!
96 PAGES FLUSHED OUT of Previous Issues!
Including 33 PAGES of TV COMEDY that will BOWL You Over!

No costly hook-up charge!

On Sale Now at a Newsstand In Your Viewing Area!

NUMBER 319 JUNE 1993

MAD

"April 15th is a day that tests a person's power of deductions!"
—Alfred E. Neuman

WILLIAM M. GAINES *founder*

NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA *associate editors*
DICK DE BARTOLO *creative consultant* **ANNE GAINES** *general manager*
ANDREW J. SCHWARTZBERG *assistant editor*
JACK ALBERT *lawsuits* **DOROTHY CROUCH** *foreign correspondent*
LILLIAN ALFONSO, FREDDIE MALONEY *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

A MAN FOR ALL SEIZIN'S DEPARTMENT
"Blunder Siege" (A MAD Movie Satire) 26
BEHIND THE DONATE BALL DEPARTMENT
Unsuccessful Fund Raising Events For Little Known Special Interest Groups 8
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of 10
CLAUSE AND DEFECTS DEPARTMENT
Contractual Obligations We'd Like to See Some Celebrities Agree to 40
FLIPPING THROUGH THE ROLO-DREKS DEPARTMENT
A TV News Editor's "Experts to Call in a Pinch" File 31
FRANK ON A ROLL DEPARTMENT
"We're The Stars of the Balls Game" (A MAD Song Parody) 46
FUNNY IS THE ROUTE OF ALL EVIL DEPARTMENT
The MAD Concert Maze 24
HITTING THE SINGLES BARBS DEPARTMENT
Pick Up Lines to Use in Less Than Sterling Situations 34
HUMOR IN A COPPOLA VEIN DEPARTMENT
"Drek-ula" (Another MAD Movie Satire) 4
IN, DAMNED SPOT! DEPARTMENT
What's Hot With the Blue Dot 48
JOKE AND DAGGER DEPARTMENT
Spy Vs. Spy 39
LETTERS AND TOMATOES DEPARTMENT
Random Samplings of Reader Mail 2
MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragones ..... **
SERGE-IN GENERAL DEPARTMENT
A MAD Look at the Bible 43
THE GENERATION CRAP DEPARTMENT
Having "Baby Boomers" for Parents Means 19
THE PLOYS OF SUMMER DEPARTMENT
Baseball's Most Important Spring Training Drills 36
TRICKS ARE FOR KIDDING DEPARTMENT
Duck Edwing's Twisted World of Magic and Illusion 15
WHEN BEAST MEETS JEST DEPARTMENT
Practical Joke Items for the Pet Hater 22

**Various Places Around The Magazine

FRONT COVER ARTIST: RICHARD WILLIAMS

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY 10022. Second class postage paid at New York, NY and at additional mailing offices. Subscription in U.S.A.: 8 issues $13.75 or 24 issues $33.75 or 40 issues $53.75. Outside U.S.A. (including Canada): 8 issues $18.75 or 24 issues $46.75 or 40 issues $74.75. (Canadian price has GST tax included.) Entire contents copyright © 1993 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, NY 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.
Printed in U.S.A.

VITAL FEATURES

"DREK-ULA" (A MAD MOVIE SATIRE) Pg. 4

HAVING "BABY BOOMERS" FOR PARENTS MEANS... Pg. 19

"BLUNDER SIEGE" (ANOTHER MAD MOVIE SATIRE) Pg. 26

A TV NEWS EDITOR'S "EXPERTS TO CALL IN A PINCH" FILE Pg. 31

PICK UP LINES TO USE IN LESS THAN STERLING SITUATIONS Pg. 34

A MAD LOOK AT THE BIBLE Pg. 43

AN EXCITING SUBSCRIPTION OFFER

EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

"An extraordinary opportunity to own the official MAD Pin Collection!"

MAD

A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Farnsworth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

Each official MAD Pin is precision crafted by machines that are turned On and Off by hand!

Each Pin is cast in Space-Age Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!

How To Get Your MAD Pin Collection FREE:

485 MADison Avenue MAD **New York, New York 10022**

☐ **I enclose $53.75 for a 40-Issue Subscription. I'll save $16.25 off newsstand price and get all three MAD Pins shown above absolutely free!**

☐ **I enclose $33.75 for a 24-Issue Subscription. I'll save $8.25 off newsstand price and get the official MAD Logo Pin absolutely free!**

☐ **I enclose $13.75 for an 8-Issue Subscription. I'll save a paltry 25¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!**

☐ **CHECK HERE IF RENEWAL**

NAME _____

ADDRESS _____

CITY _____

STATE _____ Zip _____

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

*Outside U.S.A. (including Canada), $18.75 for 8 issues or $46.75 for 24 issues or $74.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST tax included. Allow **8 weeks** for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

USE COUPON OR DUPLICATE

LETTERS AND TOMATOES DEPT.

SKATE OF CONFUSION

In reference to your article entitled "A MAD Report on Rollerblading," please be advised of the following: ROLLERBLADE is a trademark of Rollerblade, Inc. Therefore, in order to avoid trademark infringement, the Rollerblade trademark should not be used either in a singular/plural noun or verb form (rollerblade, rollerblades, rollerblader, rollerblading) to describe an "in-line skate," "in-line skater," or the act of "in-line skating." Slang terms such as "blades," "blader," or "blading" should also be avoided.

Repeated misuses of our trademark name could cause it to pass into the public domain where it might be used by our competitors and imitators. As you may recall, this is what happened in the case of aspirin, cellophane and linoleum, all once trademarks of the companies that originated these products.

Deb Grocholski, General Counsel
Rollerblade, Inc.
Minneapolis, MN

Thank you so much for your information-packed letter! Here are some other phrases we think should be avoided: Pompositybladng, dullblading, boorishblading, anal retentiveblading, humorlessnessblading...—Ed.

A FEW GOOD MENTIONS

Now, for the sixth consecutive year, we spotlight one reader's choices for the best of the year. Whose list will we feature next year? That depends on which of our readers learns to write this year!

Here are my personal "Best of the Year Awards" for 1992. And the awards go to...

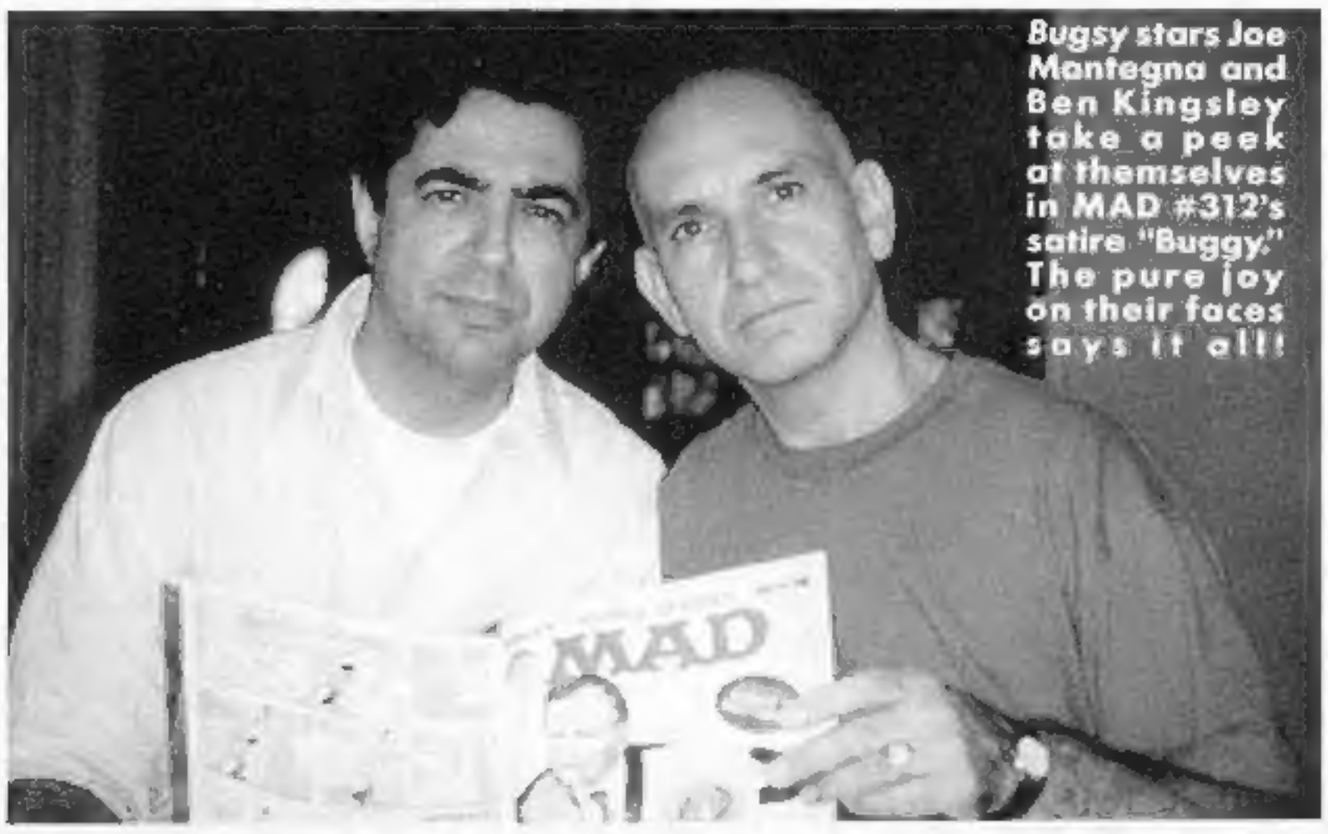
Best Movie Satire: Hook 'em (#312)
Best TV Satire: Quandary Heap (#309)
Best Article: If Blondie Entered the Real Workplace (#310)
Best Satire of a Movie that Deserved It: Buttman Returns (#314)
Best Satire of a TV Show that Deserved It: Beverly Hills 911 (#309)
Best Lighter Side of: (#310)
Best Spy Vs. Spy: (#315)
Best Tales From the Duck Side: The Baffling Bikers Bugaboo (#315)
Best Cover: George Bush (#312)
Best Back Cover: A Best Seller We'd Like to See: (#310)
Best Fold-In: Pee Wee Herman (#310)
Best Alfred E. Neuman Quote: (#310)
Best Super Special: The MAD Star Trek Collection: (#83)
Best Paperback: MAD Disasters

And the award for the Best Issue goes to... (Drum Roll) MAD #310!

Thank you for your time.

Dale Preheim
San Bernardino, CA

MAD CELEBRITY PHOTO CAVALCADE



Bugsy stars Joe Mantegna and Ben Kingsley take a peek at themselves in MAD #312's satire "Buggy." The pure joy on their faces says it all!

PUN PALS

I recently enjoyed Duck Edwing's "The Sanguinary Serengetti Screw-up" in MAD #317. But shouldn't it have appeared in the TAILS from the Duck Side Department??

Sharon Dodge
Farmingdale, NY

When I read #317's "Energizer Rabbit Commercials That Were Never Completed" I just kept on groaning and groaning and groaning and groaning and...

David Houle
Ontario, Canada

"A LEAGUE TO BEMOAN"

As always, your issues are a riot and #317 was no exception, but I must point out a little woopsie. On page 46 in "A League to Bemoan" there is a picture of a boy holding a "Let's Go Mets" balloon. The Mets didn't start as a club until the 1962 season!

Yoni Novick
New Rochelle, NY

Oh Yoni boy: we'll concede the Mets point to you, however we looked through "A League to Bemoan" again and couldn't find little Woopsie Goldberg anywhere. Maybe you're thinking of her appearances in "Sister Axed" (MAD #316), "Gauche" (MAD #301) or "Jumbled Joke Flash" (MAD #270). Thanks again for your inquiry about the talented Ms. Goldberg.—Ed.

BUFFALO GAL

I decided to hang up your "MAD Maze" poster from MAD Collector's Series #5 on my wall at school. I think I'm going to take it down. I find it most scary. I think I'll put up another Pearl Jam poster. Eddie, Jeff, Mike, Stone and Dave are much better looking than Alfred anyway!

Heather Sherman
State University of New York
Buffalo, NY

Heather, perhaps the reason you found those meatheads from Pearl Jam more attractive than Alfred is because you've been spending too much time at P.J. Bottom's throwing back brewskis! We have a suggestion for you—why don't you hop a Blue Bird at Flint Loop and motor over to Wilkeson Quad where they appreciate Alfred for the real man he is!—Ed.

MORON MAIL

After seeing the three Amy Fisher TV movies, I'd like to see MAD do a musical version!

Eric Perlin
Bluepoint, NY

We thought about it, but it was too much trouble finding words that rhyme with "Buttafuoco" that can be printed in a family magazine—Ed.

Please Address All Correspondence To:
MAD, Dept. 319, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating John and Marilyn on the birth of their daughter, Mary Emily!

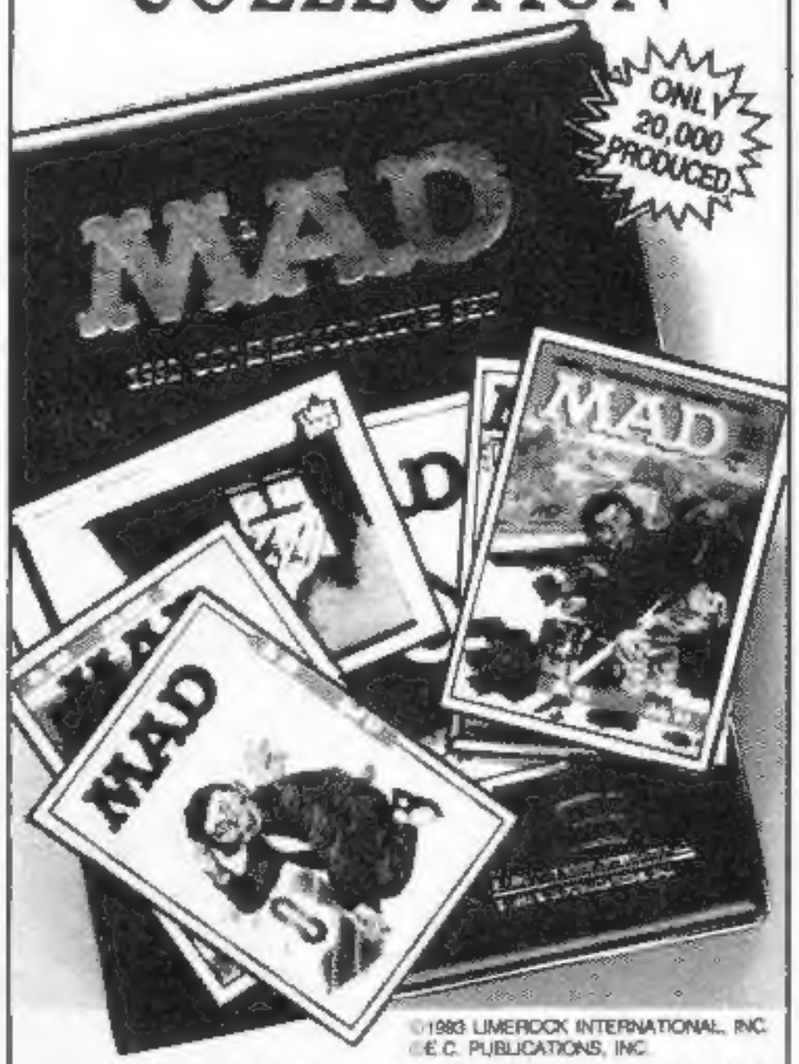
Have you always wanted to write to MAD but couldn't figure out how to operate a mailbox? Now there's Hope!

FAX MAD

Send your inane comments, snappy putdowns and moronic questions to (212) 752-6872. That's the same as dialing PLANUPA (Al Jaffee's maiden name)!

If you don't have a fax machine at home, use one at school or work! We'll print the best faxes in the Letters and Tomatoes Department. And you never know, we might just fax you back!

A WORTHLESS COLLECTION

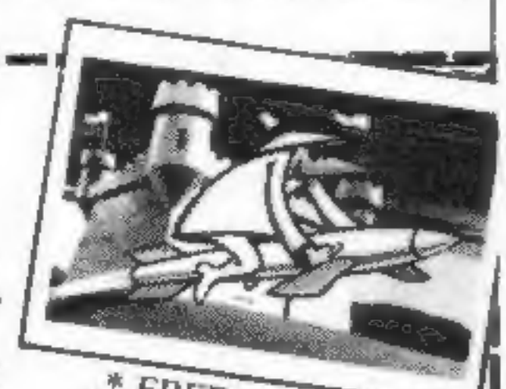


©1993 LIMEROCK INTERNATIONAL, INC.
©E.C. PUBLICATIONS, INC.

- MAD BINDER
- 110 TRADING CARDS
- DOUBLE SIDED HOLOGRAM
- 4 SPY PROMO CARDS
- CERTIFICATE of AUTHENTICITY

OFFER GOOD WHILE SUPPLIES LAST

LIMEROCK INTERNATIONAL, INC.
P.O. Box 29288
Providence, RI
02908



* FREE SPY #1 GOLD HOLOGRAM

Name _____

Address _____

City _____ State _____ Zip _____

DESCRIPTION	QTY.	PRICE EACH	TOTAL
1992 MAD COLLECTION		29.95	
FREE Spy #1 GOLD HOLOGRAM	1	FREE	
		SHIPPING & HANDLING	3.00
		TOTAL	

Please indicate method of payment:

☐ MasterCard ☐ VISA
☐ Check or Money Order

Expiration Date _____

Signature

*No purchase necessary. Shipping & handling does apply.

HUMOR IN A COPPOLA VEIN DEPT.

Permit me to introduce myself! I am **Bela Lugosi,** the most famous **Dracula** ever! Dracula is supposed to be **immortal,** but this **latest version** has me **turning over in my grave! My Dracula** was a **classic!** But this **new version** is pure...

I am a **vicious, demonic, blood-sucking horror,** not to mention one of the world's **most hated** and **feared monsters!** In other words, a **vampire! Drek-ula,** by name!

I'm **also** a **vicious, demonic, blood-sucking horror,** as well as one of the world's **most hated** and **feared monsters—** I'm a **real estate agent!** By name, **Johnbore Hawk!** I'm also Minor's **fiancé!**

I'm **Minor!** Though I'm betrothed to **Johnbore,** I'm **helplessly** under **Drek-ula's spell!** He sometimes appears to me as a **young prince!** Other times he's an **old bat,** a **snake,** a **wolf,** etc.! Quite frankly, **I never** know what to **wear** on a **date!**

I'm **Rentfree,** driven **mad** by **Drek-ula!** I survive from the nutrients I get by **eating bugs** and **rodent droppings!** Fortunately, I get **all that** in just about **anything** that comes from the local **supermarket!**

FOR SALE

ARTIST: MORT DRUCKER

Loosely, I never saw such a **fight** to **get** someone in **bed before!** But now that I've **got you** here, let me give you a **good night bite!**

That's okay for **starters!**

I'm **warning you,** when I make love, sometimes I become a **wolf,** a **snake,** a **bat,** a **horse...**

Too bad! I was hoping to **try some-thing new!**

After **waiting** for so many **centuries,** I have no **patience** for silly **chit-chat!** I must **sink** my **teeth** into your **neck** and **suck out** every **drop** of **blood** in your **body!**

Well, aren't **you** the smooth talker! I guess I'm just **your type!**

Yes, you **are— B negative!**

R-Wa

I'm **Loosely,** Minor's **best friend!** My **morals** aren't exactly of the **highest standard!** Let me put it this way—when it comes to **indecent behavior,** only **politicians** have been known to **exceed me!**

I'm **Artless Homeboy,** Loosely's fiance! I **didn't mind** that she **made love** to **other men!** I **did mind** that she did it at the **same time I made love** to **her!**

I'm **Queasy,** another **suitor** of **Loosely!** I was **shocked** when I saw her with a copy of the sexually explicit book, ***Arabian Nights!*** I was even **more shocked** to find that the **artist** had used **her** as the **model** for the **pictures!**

I am **Dr. Von Hellschwing,** the **vampire expert!** I was the one who discovered that **garlic repels vampires!** Unfortunately, it **also repels women!** I haven't had a **date** in **years!**

WRITER: DICK DEBARTOLO

We never **met,** but you remind me of someone who **committed suicide hundreds** of **years ago** when I was **Prince Gladwrap** and went off to battle the Turks in the Crusades!

You should get yourself a **new "pick up" line!** I've heard **that one** a **thousand times already!**

You'll have to forgive me, I'm **new** in town! I'm from **Transylvania!**

I'm not familiar with the **name,** but judging by the way you're **dressed,** Transylvania must be very **close** to **Woodstock!**

I can't believe how **much** you **remind me** of **my wife!**

Well! You **didn't** tell me that **you** were a **married man!**

My wife died over **400 year ago!**

I'm glad to see you didn't **rush back into** the **dating scene** right away!

I don't know what's **wrong** with me, **Minor!** I feel so **weak!** This morning I **cut myself** and instead of **blood, air** came out of the **wound!**

Loosely's **blood level** is **down!**

How do you know **that,** Doctor?

I'm always on the **cutting edge** of **medicine!** I used a **dipstick!** She's **two quarts low!**

Didn't you **notice** those **two small puncture marks** in her **neck?**

Yes, I did, doctor! I assume that was **where** you **stuck** the **dipstick!** At least **I hope that's** where you **stuck** the dipstick!

Loosely is **suffering** from an advanced case of **foreplay,** exasperated by **acute necking,** and to a lesser degree by the fact that **she's** a **vampire!** The **symptoms** are **obvious: hissing, screaming, biting, barking,** and **over-acting!**

Tell me, **beast,** are **you** a **real wolf** or are you **Drek-ula?**

I don't **know!** I'm just as **confused** as everyone else! Why don't you ask that **rug** over there! In this scene, it just **might** be **Drek-ula!**

Doctor! I think **Loosely** has **gone berserk!**

This will **stop her!**

But you said it was only a **myth** that **vampires fear crosses!**

What **fear?** I'm going to **beat her** over the **head** with it!

Can it **be?** Is **Loosely** really **dead?**

How would **I know?** She **always acted** like **this** when **I was with her!**

Loosely is now among the ***undead!*** Too bad we **can't** say the **same** for the **screenplay!**

If you think being ***undead*** will serve as an **excuse** for not **paying me** all **my funeral expenses,** you've got **another guess** coming! **Oooh, yes**...she's very **dead** in **my book!**

We must track down **Drek-ula,** but it won't be **easy! Vampires** can take on the **likenesses** of **other people!**

How about **vampire experts?** Can they take on the **likenesses** of other people too?

Why do you **ask?**

Because at times you **look** and **act** just like **Hannibal Lecter!**

I'm **Kramer,** and I will be your **waiter** for this evening! I recommend tonight's special— **steak!**

Oy, don't mention **stake!** It gives me **heartburn!** Bring me a rectangular shaped **meat loaf** and a very **large donut!**

If you don't mind my **asking, why** such a **weird order?**

It's for the **special effects people!** They've already **dissolved** from a **severed head** to a **roast beef**—now they can **dissolve** from a **meatloaf** and **donut** to a **coffin** and a **hole** in the **ground** at the **cemetery!**

Loosely's **gone** from her **coffin!** But she left a **note:** "I've gone out for a **Bloody Mary!** Back by **sunrise!"** And **there** goes **Drek-ula! Get him!**

You'll **never** catch me! I'll call up the **rain** and the **wind** and a lot of **humidity** and only a **10% chance** of **clearing** in the **late afternoon,** which means **kiss** your **wild hair-dos good-bye!**

Did you notice that whenever **Drek-ula** does **one thing,** his **shadow** does **something completely different?**

Of course I noticed! **I** came up with the same **"The Shadow Knows"** feature back in MAD #107! This **movie** is based on **both** a **Bram Stoker book** and a **Bill Gaines magazine!**

That was **close!** The **undead Loosely** bit me on the **neck!**

Then **you** too will **turn** into a **vampire!**

I **don't** think so! To be **safe,** I was **wearing** a **condom** over my head!

I'm **dying!** Paying **property taxes** on **nine places** in **midtown London** is **sucking** the **life** out of **me!**

I will **kiss you,** and **save you!**

You would do **that** for **me?**

I would do it for **anybody** who owned **nine pieces** of expensive midtown **real estate!**

THERE'S THAT SHADOW AGAIN!

Minor, your **kiss** saved me! Not only have I turned back into a **prince,** I've turned into a **prince** in a far **better movie**—*Beauty and the Beast!*

And **we'd** like to **talk** to you about **that!**

Who are **you?**

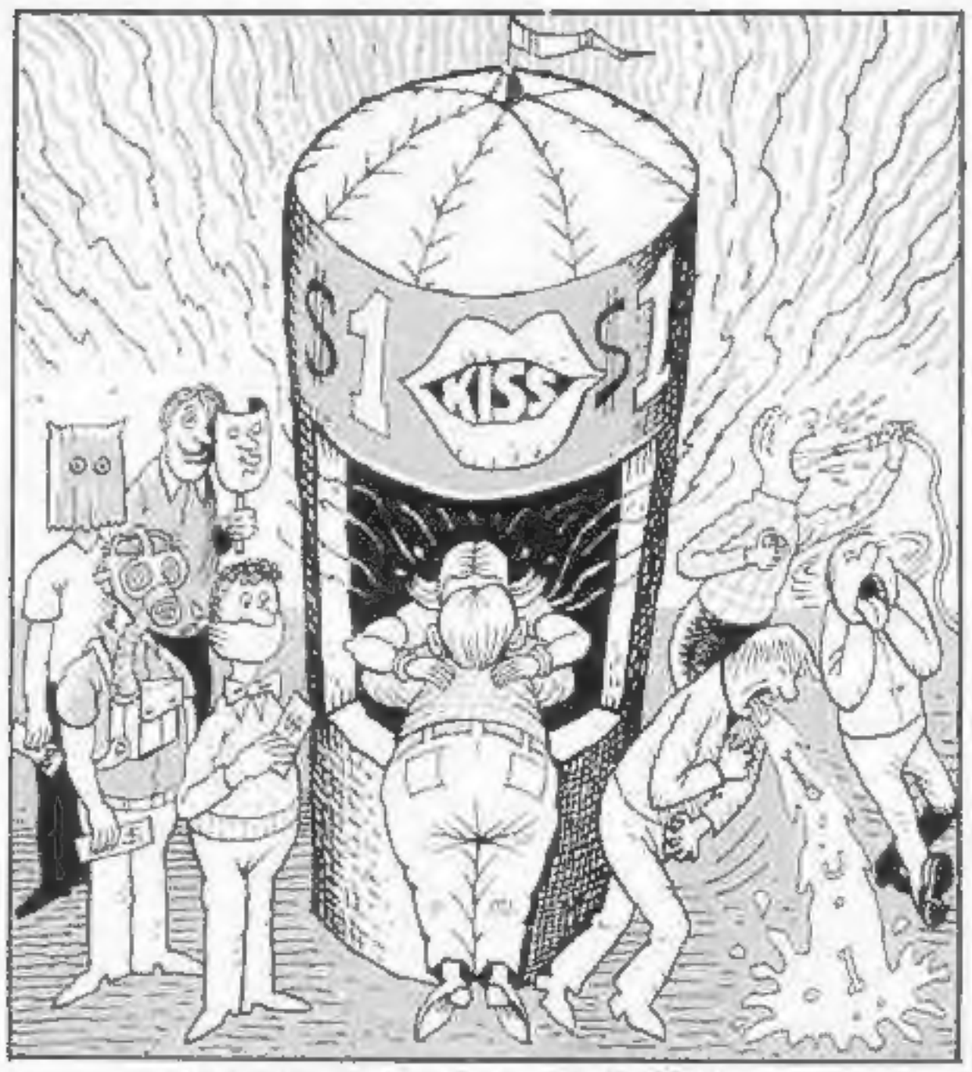
We're more **blood-sucking scum—lawyers!** We represent **Walt Disney Studios** from whom you **stole** our *Beauty and the Beast* **plot!**

Hah! You'll **never win!** There's no **comparison** between these **films!** That one **made sense,** it was **fun,** and the **audience** really **cared** about the **characters!**

Old **Drek's** got 'em **there!**

It seems like every time you go to your mailbox there is always one piece of junk mail that is the worst. (No, not your latest issue of MAD, schmuck!) It's a letter from some charity asking you to

UNSUCCESSFUL FUN
For Little Known Spe

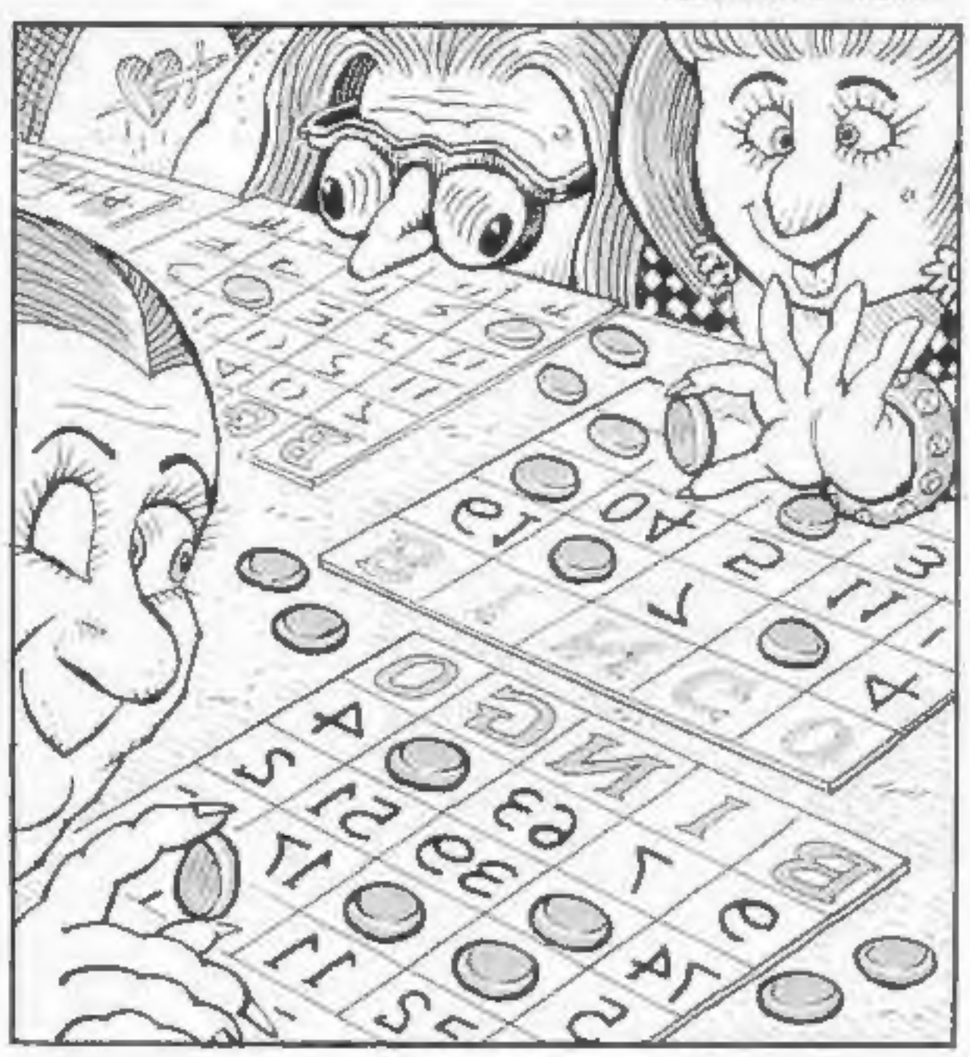


The Chronic Bad Breath Sufferers Club State Fair Kissing Booth

The Union of Allergy Sufferers Spring Hay Ride

ARTIST: AL JAFFEE

The PMS Guild Mixed Doubles Tennis Tournament



The League of Dyslexics Friday Night Bingo Game

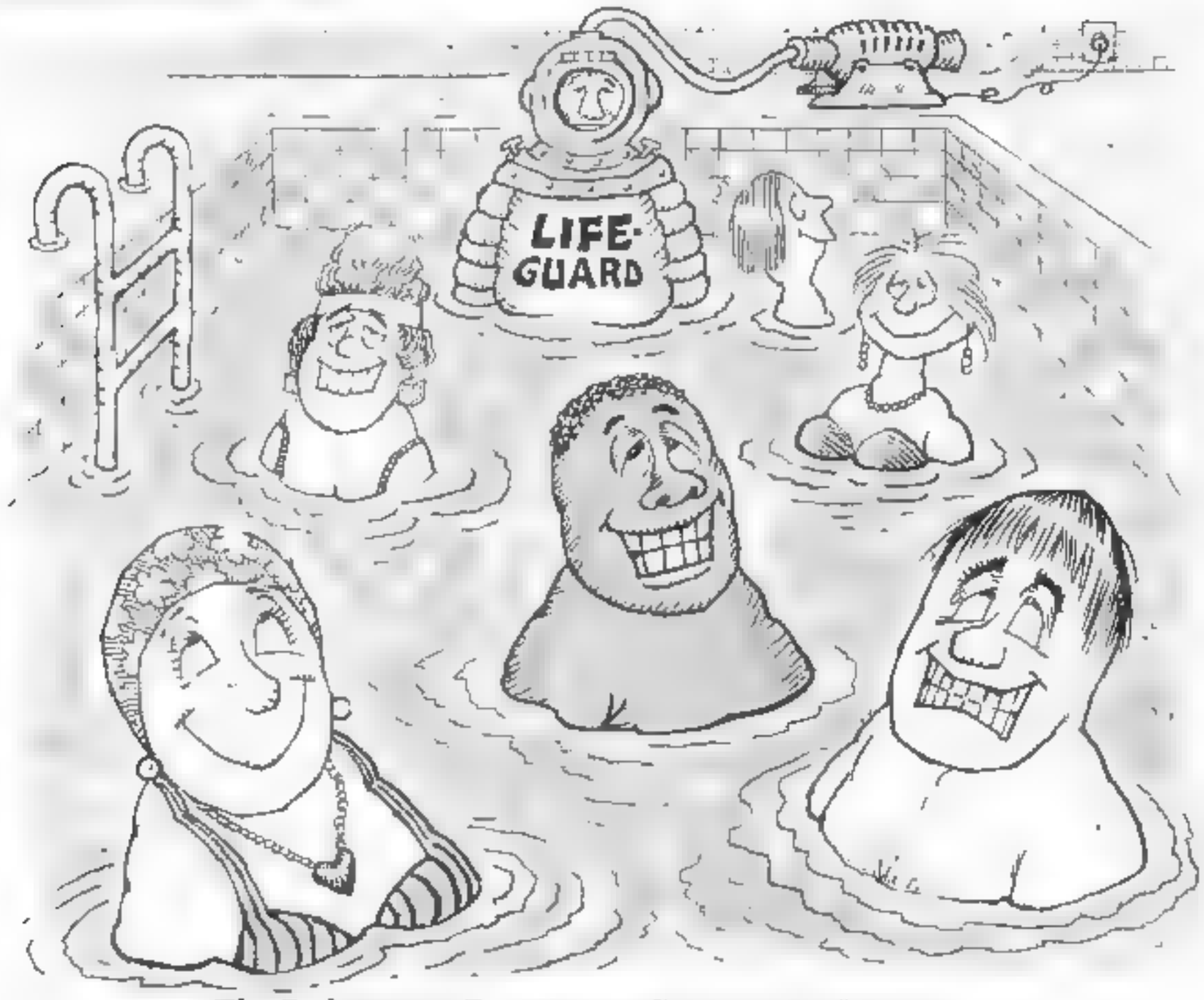
participate in its latest fundraising event. While some are highly successful thanks to threats such as "Pay-or-We'll-Leave-Jerry Lewis-on-the-Screen-Forever!" others don't do quite as well. Like these:

IDRAISING EVENTS
cial Interest Groups

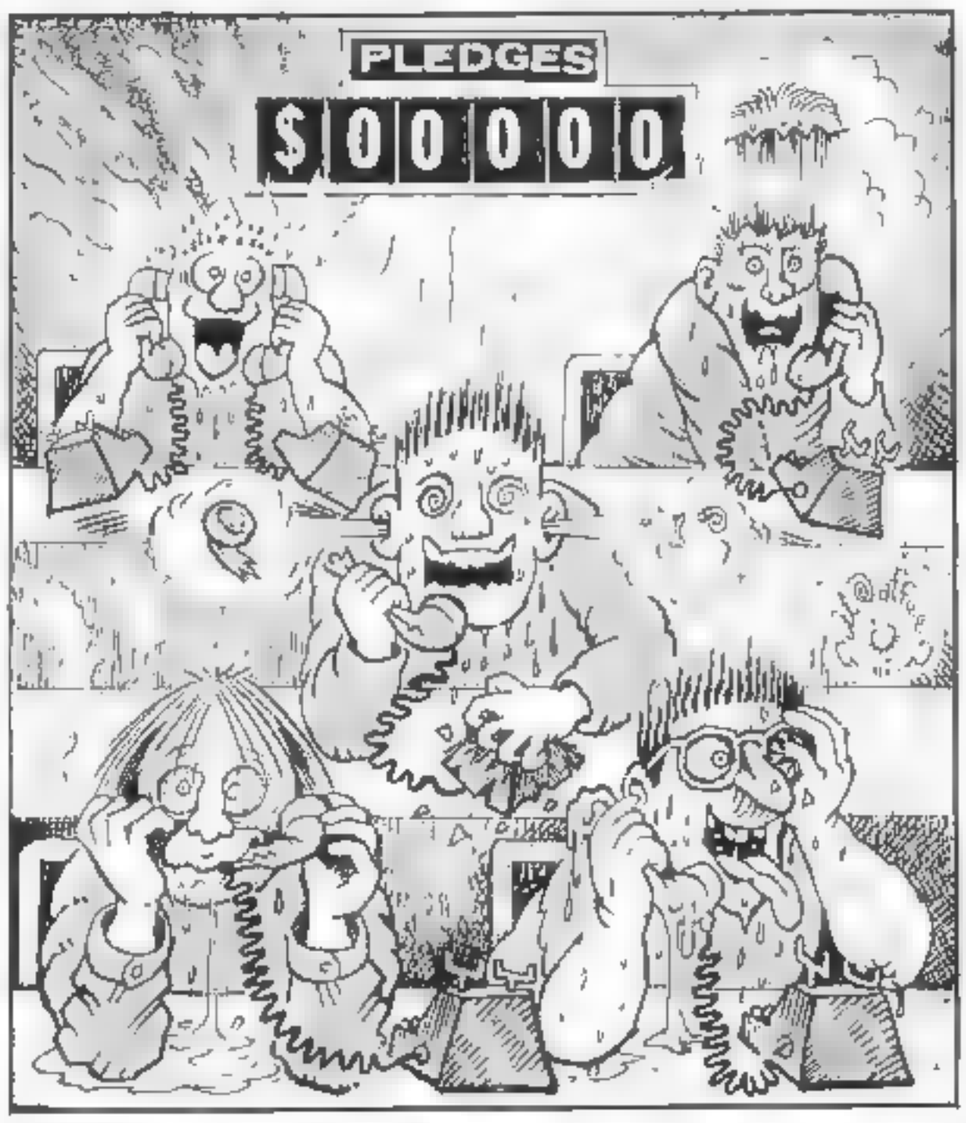
The Clumsy Persons of America Bottle Drive

The Athletes' Foot Support Group Monthly Sock Hop

WRITER, CHRIS GUDGEON

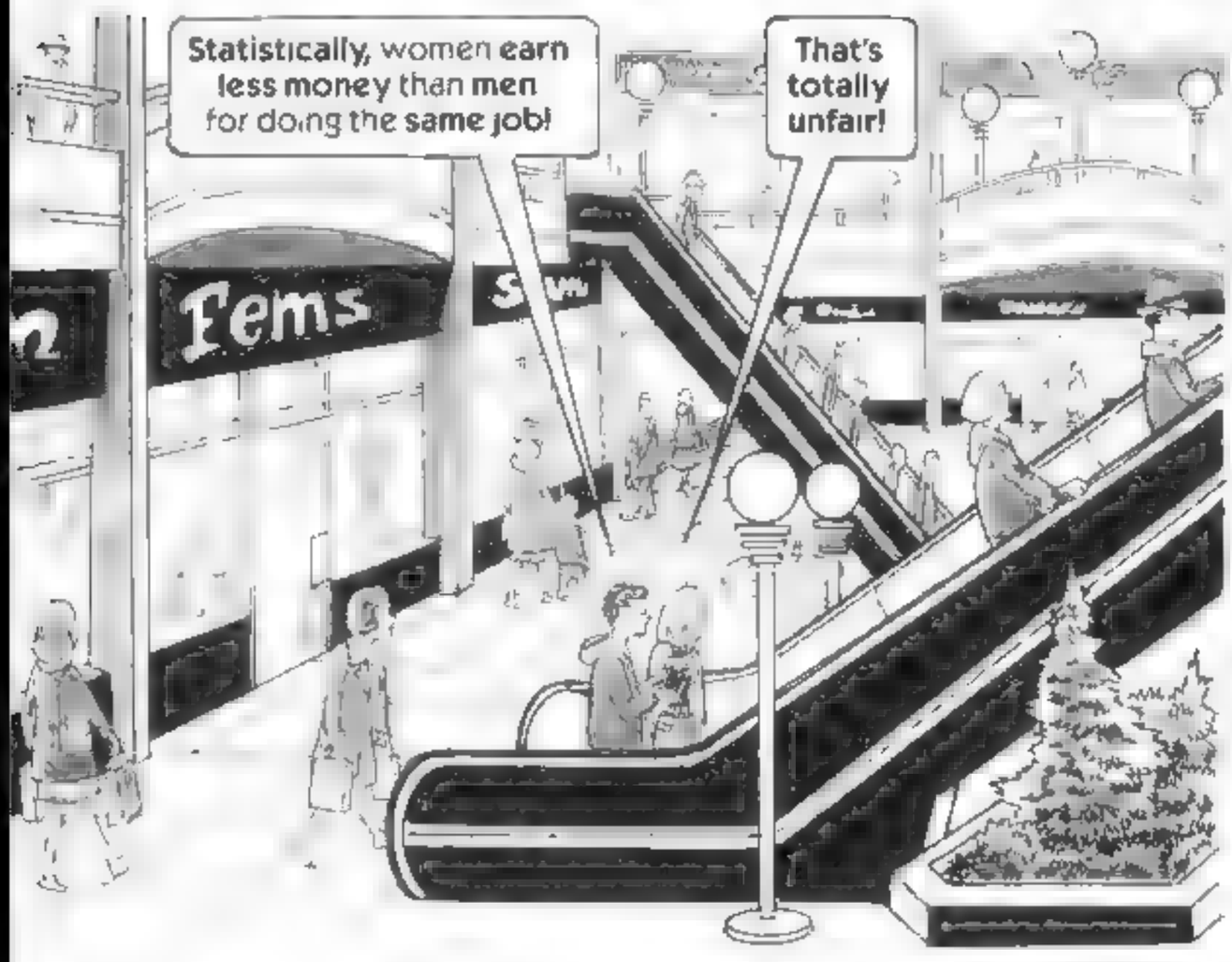


The Bedwetters Anonymous Summer Pool Party



The Phone-Sex Addicts Association Labor Day Telethon

EQUALITY



BERG'S-EYE VIEW DEPT.

The Lighter

PRESSURE

I can't move! I've been cleaning since early morning to get this whole house spotless!
That's good, Sally, because my mother is coming over later tonight!
Here I go again!

CREATIVE ACCOUNTING

Waiter, this is so embarrassing! I've got just enough money to cover the check! But that would leave me with nothing for a tip!
Hmm, let me add up that check again!

Side Of...

ARTIST & WRITER
DAVE BERG

AWARENESS

FINANCES

Not another one! Phil, you get yourself a new sports car every year! How do you do it?
I owe all my financial security to my kids...
They weren't smart enough to get into college!

INDEPENDENCE

Dad, it's time I stood on my own two feet and go out there and make it on my own!
Good for you!
But I can't do it on the allowance you give me!

CHOICE

INSPIRATION

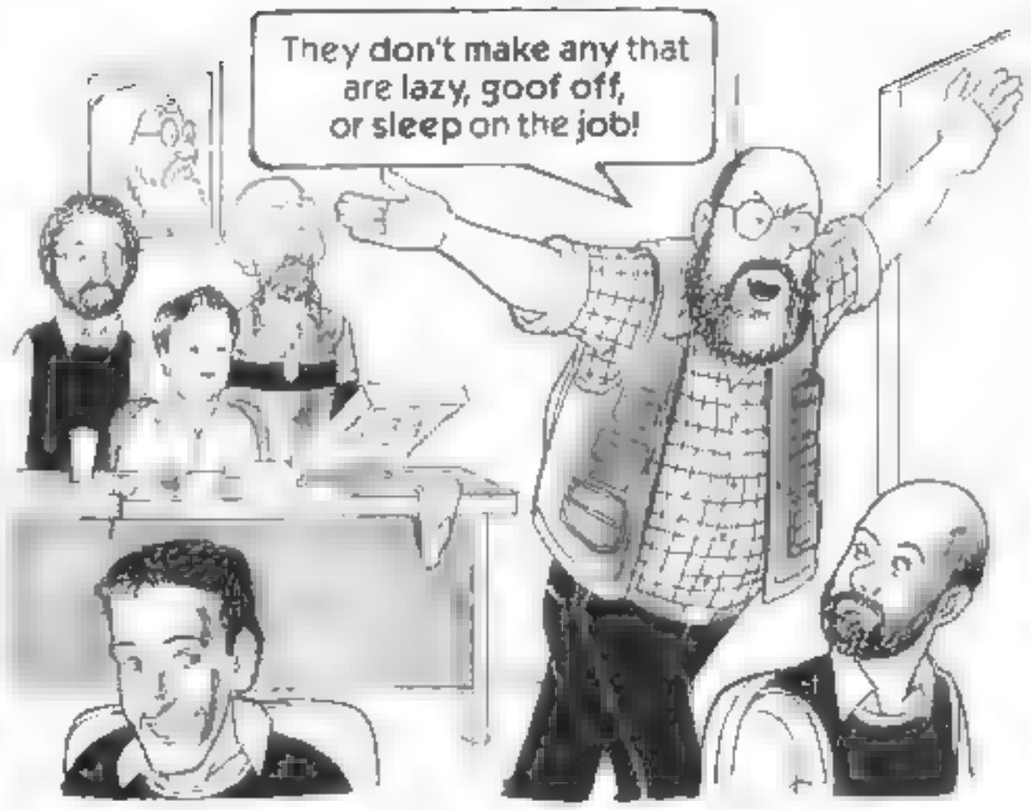
Today marks the beginning of a new life for each of you, and I can't emphasize enough that you should face the world as a total individual, different in every way...

HISTORY

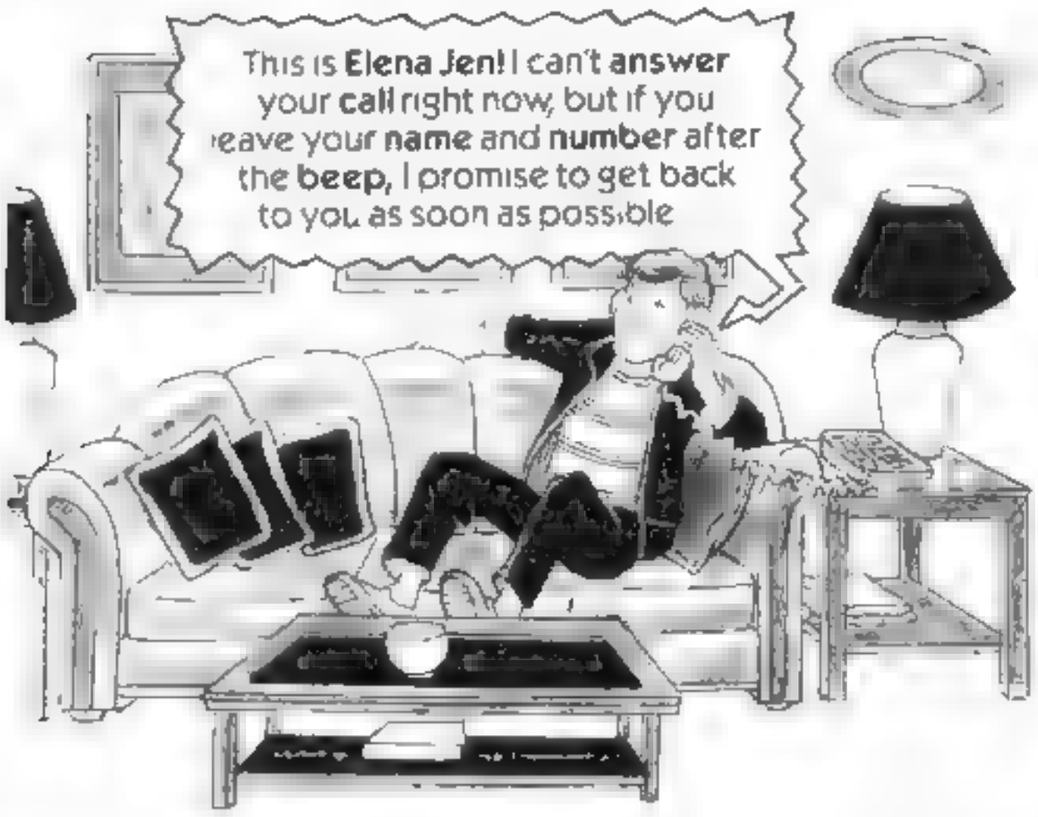
LEADERSHIP

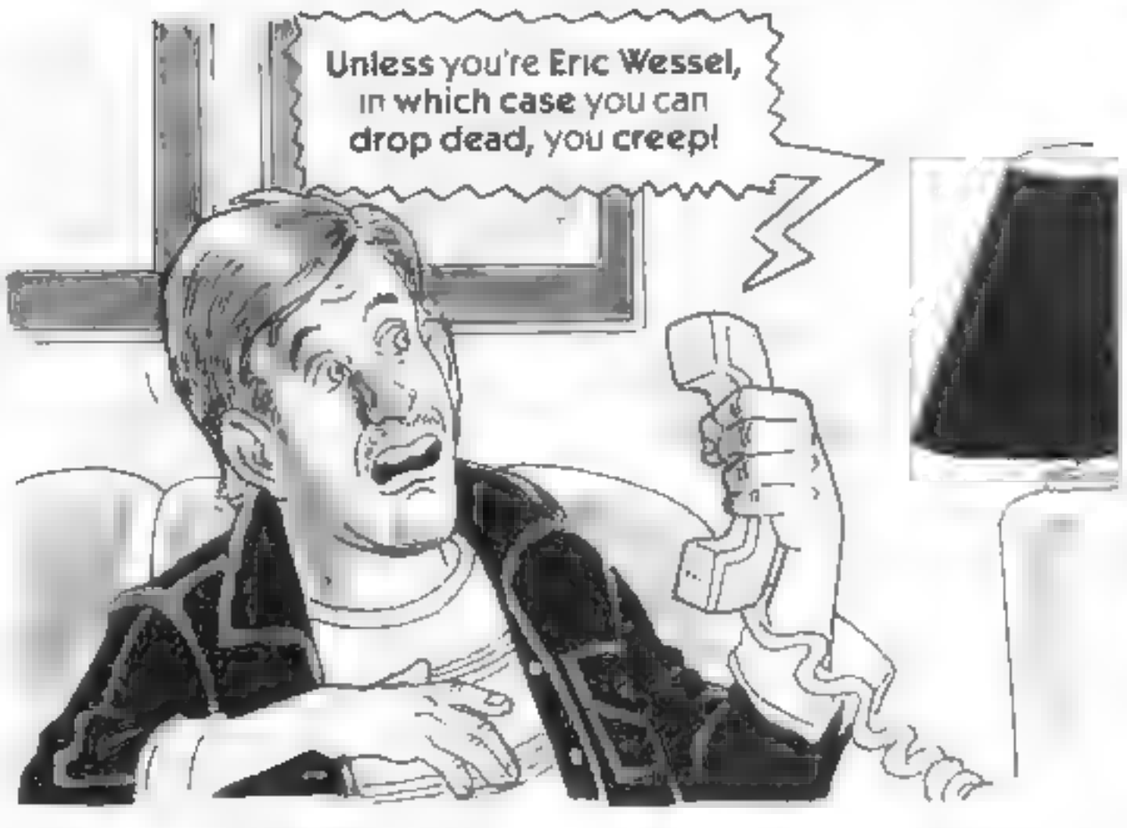
CONSIDERATION

THE OFFICE

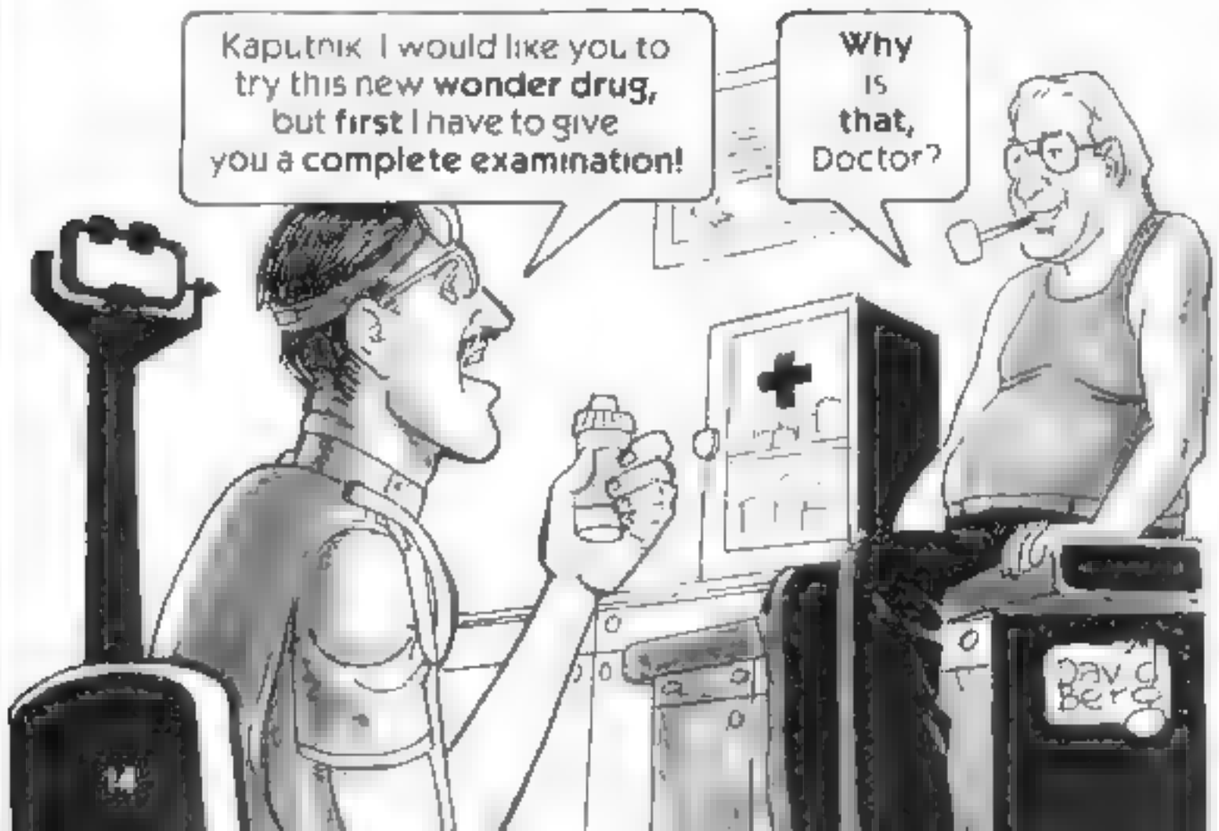


MESSAGES


This is Elena Jen! I can't answer your call right now, but if you leave your name and number after the beep, I promise to get back to you as soon as possible



DOCTORS


Kaputnik I would like you to try this new wonder drug, but first I have to give you a complete examination!
Why is that, Doctor?
David Berg

TRICKS ARE FOR KIDDING DEPT.

DUCK EDWING'S TWISTED WORLD of MAGIC and ILLUSION

ARTIST AND WRITER: DUCK EDWING

What a *LOSER!* What two-bit, hackneyed *OLD TRICK* is this *NUMSKULL* going to trot out for us *NEXT?*
CRIPES! He'll probably pull a *RABBIT* out of his *HAT!*

WEEBO
THE
WIZARD

ZIZ
ZAW
ZIZ
ZAW

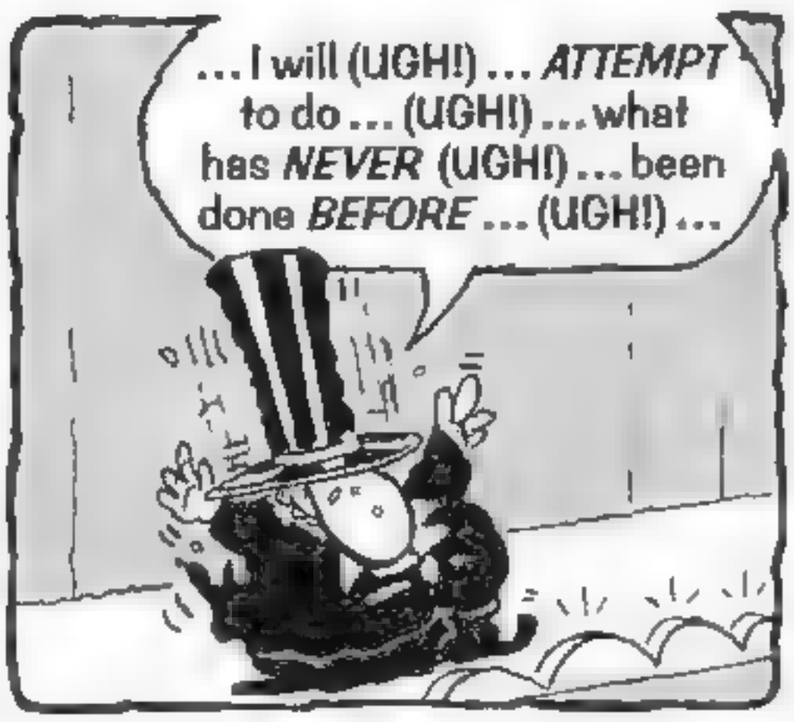
?
ZIZ ZAW
ZIZ ZAW
ZIZ ZAW
ZAW ZAW

And NOW, for the FIRST TIME EVER on a STATEN ISLAND stage, FIGORONI the FABULOUS!
FLIK!
FLIK!
CLAP!
CLAP!
CLAP!

SPROINK!
PLONK!
DINK!

FRRRK!
CLAP!
CLAP!

... and (UGH!) ... TONIGHT for your (UGH!) ... PLEASURE ...


... I will (UGH!) ... ATTEMPT to do ... (UGH!) ... what has NEVER (UGH!) ... been done BEFORE ... (UGH!) ...

... on an AMERICAN STAGE ... (UGH!) ...

For his NEXT ACT, the AMAZING ANCHOVINI will need a VOLUNTEER from the AUDIENCE ...

MADAM, please tell the AUDIENCE, have we ever MET BEFORE?
YOU BET WE HAVE! LAST SUMMER! Your sleezy HOTEL ROOM in TOLEDO?

POING!

AMAZING!

BRAVO!

KLUMP

INCREDIBLE!

WHATLL he do for an ENCORE?

SPROING FRRRT

FRRRK

FRRRRRK

POIIT

ZOOOOTCH

PLIKT!

CLAP! CLAP! BRAVO!

Ladies and gentlemen, due to *UNFORSEEN CIRCUMSTANCES*, the *MAGNIFICENT ZAMBONI* won't be able to *PERFORM* his world famous *"PULLING LIVE PIRANHA OUT OF HIS HAT"* act!

HERE, maybe *ANCHOVINI JR.* will *JOLT* your *MEMORY!* Say *HELLO* to your *SON!*

WOW! Where'd he *GO?*

POOF!

HE DISAPPEARED!

WHAT AN EXIT!

Bad news, *BRUNOLD!!* We *CAN'T FIND* one of your *SPECIAL ESCAPE CABINETS!*

Well you'd better *COME UP* with *SOMETHING*, man! I go on in *FIVE MINUTES!*

SAND

PORTABLE JOHN

CREAK! CREAK!

PORTABLE JOHN

PORTABLE JOHN

KLUNK!

SLAM!

THUMP!

PORTABLE JOHN

?

PORTABLE JOHN

FRUP! FUSH! CHUGGA! FROOGLISH!

PORTABLE JOHN

ENCORE! CLAP! CLAP! CLAP!

CLAP! CLAP! CLAP! BRAVO!

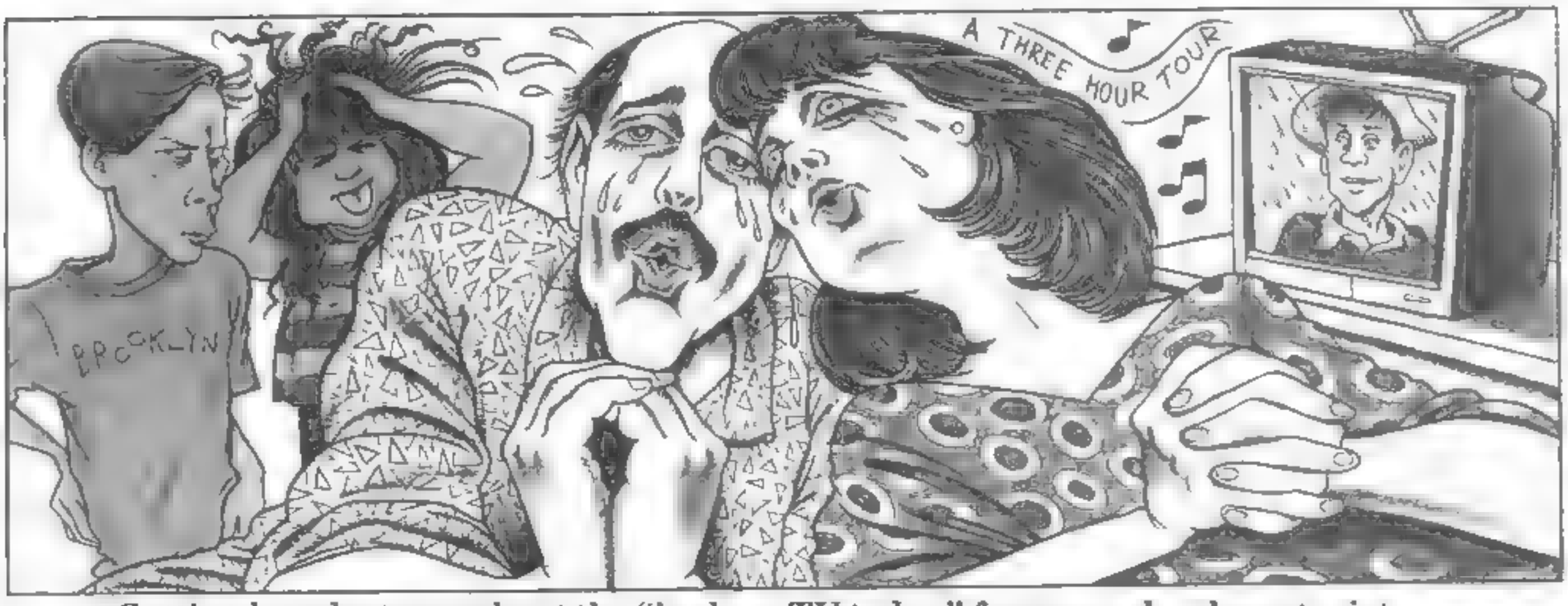
"Baby Boomers"—those born between 1946 and 1964—are quite a "colorful" group. They've been through the...

...and, as a result, they're, well, different! Some might say "odd." Which, of course, is no big secret to those of you who are the children that they finally "got around to" having! As we're sure you probably already know...

HAVING "BABY BOOMERS" for PARENTS MEANS...

ARTIST: RICK TULKA

WRITER: MIKE SNIDER



Getting long lectures about the "junk on TV today" from people who get misty-eyed reminiscing about *Mr. Ed, Gilligan's Island* and *The Brady Bunch!*

Going through most of your "formative years" with a videocam stuck in your face!

Never being able to watch *The Wonder Years* in peace and quiet!

Remembering not to utter the words "Nixon," "disco" or "Warren Commission" unless you have got at least half an hour to kill!

Dealing with a new "parenting strategy" every time some boneheaded child psychologist shows up on *The Today Show* with a book to plug!

Finding some disgusting new "mystery food" on your plate every so often, because of one newspaper article saying that it is "healthy"!

Being totally mystified whenever they try to explain how Woodstock was *more* than just a big rock concert with lots of sex and drugs!

Running across old snapshots of your folks wearing clothes that a deranged circus clown wouldn't be caught dead in!

Never getting a straight answer to the questions, "Did you smoke pot?" and "Why did you vote for Reagan?!"

HAVING "BABY BOOMERS" for PARENT'S MEANS...

Either taking up Rap, or accepting the fact that they might like the same music you do!

Getting a "consciousness-raising" instead of a spanking!

WHEN BEAST MEETS JEST DEPT.

Most people love pets, but there is a small, infinitesimal segment of the population which does not. Of this miniscule segment, most

PRACTICAL
FOR THE P

ARTIST: PAUL COKER

LIFE-SIZE INFLATABLE VET

Guaranteed to scare the daylights out of that misbehaving hound or feline! 6 foot tall, rubber veterinarian is armed with realistic-looking, jumbo-sized hypodermic needle! Will have your pet huddled and quaking in the closet for days!

BIRDCAGE FUNHOUSE MIRROR

A perfect trick to play on parrots and other birds! Distorts their reflection to make them think they've got six beaks and freakishly twisted wings! Forget the crackers, after this, "Polly want a plastic surgeon!"

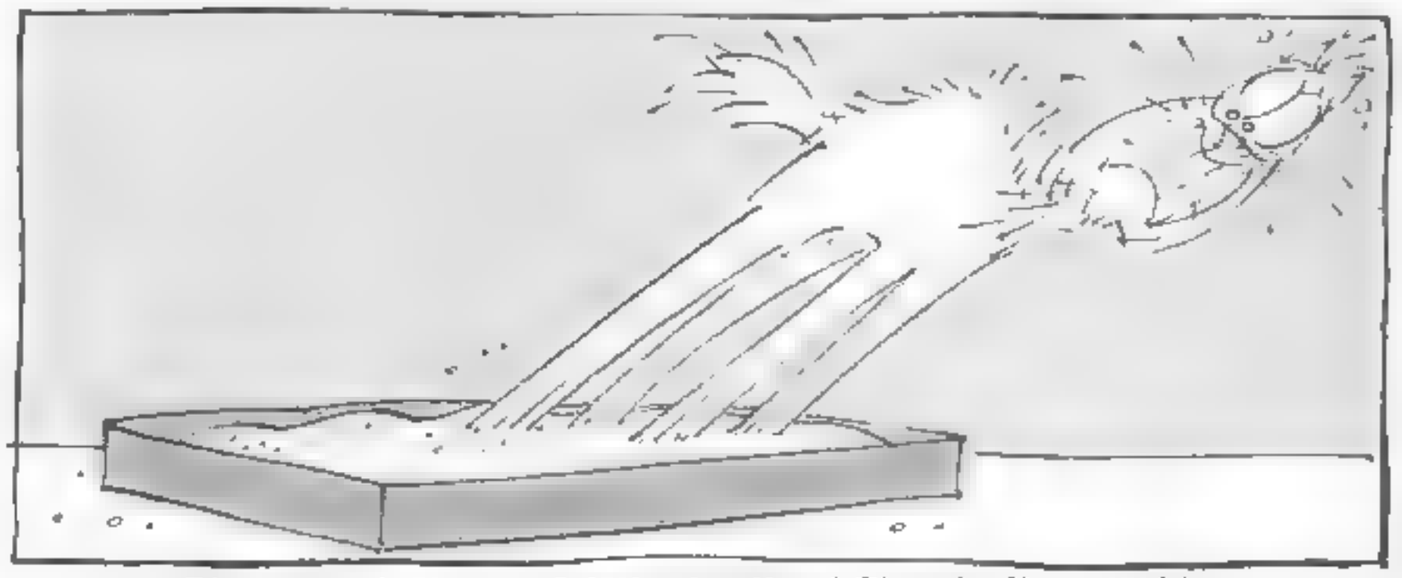
WEIGHTED DOG BONE

Looks like an ordinary chew bone, but feels more like a barbell! You'll laugh yourself silly as you watch that varmint strain to pick it off the ground! Drives 'em nuts!

FOAMING SQUEEZE TOY

The ultimate canine gag! Fill this innocent looking toy lamb-chop or ball with shaving cream and wait for the fun to begin! When your unsuspecting pooch takes a bite he'll be convinced he's as rabid as a wild raccoon and heading right to the pound!

HILARIOUS "QUICKSAND" LITTERBOX



Gives cats the scare of their nine lives! Chemically unstable litter compound harmlessly dissolves beneath Tabby's feet, convincing him he's sinking fast! The perfect payback for all those 5:30 wake-up calls he's given you throughout the years!

BOOMERANG FETCHING STICK

Add a little levity to that dull game of fetch! The instant Fido takes off after the stick, BINGO! It's right back in your hands! Keep him running around in circles all day if you want to! A riot!

have no sense of humor. However, a teeny-weenie segment of this segment does! It's with these three people in mind we present...

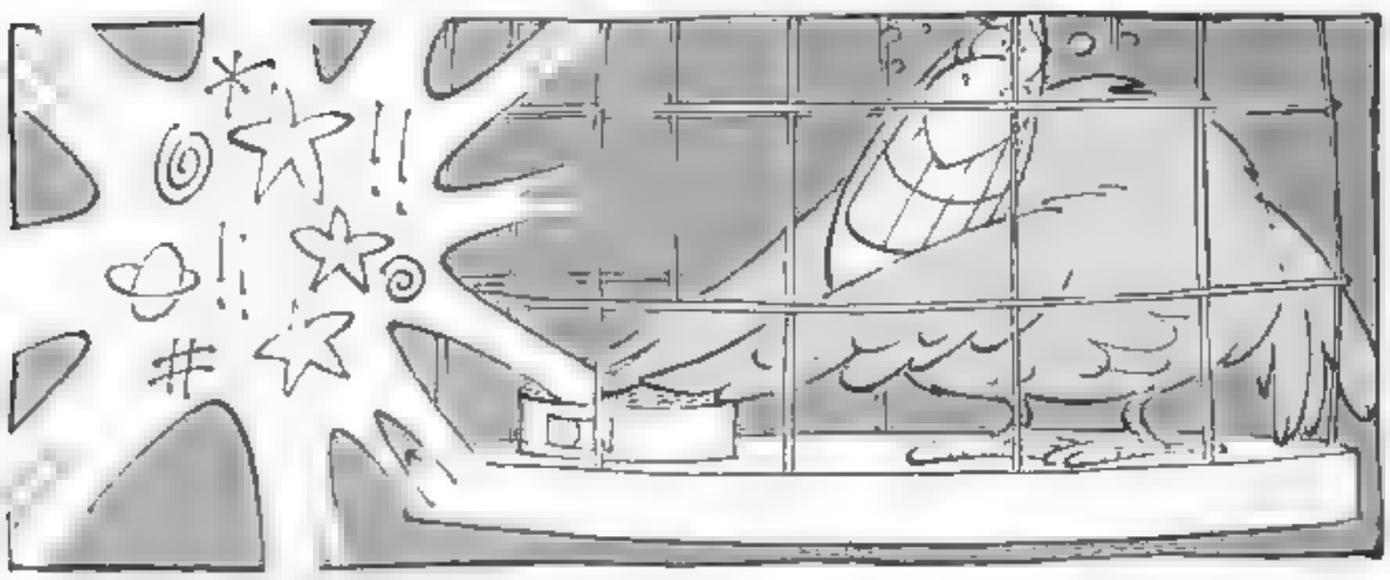
JOKE ITEMS
PET HATER

WRITER: FRANK SANTOPADRE

AWFUL AQUARIUM ACCESSORIES

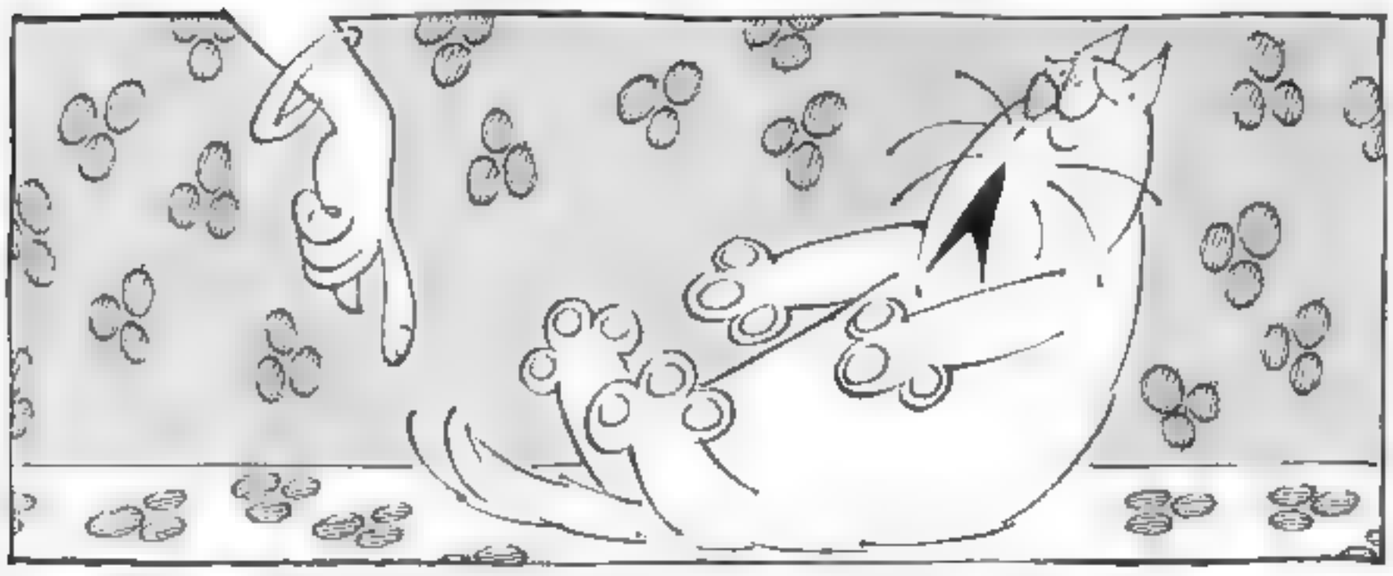
Just drop these realistic-looking figurines into the tank and watch the commotion as panic-stricken fish swim for their lives! Choose from "Hungry Tiger Shark," "Diver with Spear Gun" or "Leaking Oil Tanker." It's too funny!

NAUGHTY PARROT VOICE



Feathers will fly when you hide this vulgarity-spewing device in Polly's cage! So cover your ears but not your eyes, or you'll miss seeing the mortified owner return that "foul-mouthed bird" right to the pet store! Available in 12 languages, including Pig Latin!

MUDDY PAW PRINT STAMP



Press this novel, ink-filled rubber stamp on walls, counter tops, bedspreads or the dinner table! The enraged pet owner will bawl out that utterly befuddled dog or cat while you bawl with laughter!

WACKY DOG TAGS

A great gag idea! These hilarious I.D. tags are sure to get a swift reaction from anyone who reads them! That mutt will regret the day he escaped from the backyard!

FAKE SPILLED MILK

Funnier than fake vomit! Place it on the floor and watch hysterically as perplexed dogs and cats try in vain to lap it up! Meat gravy, chocolate syrup and spaghetti sauce also available! A must for every kitchen floor!

FAKE "SHAKE-HANDS" HAND

Just ask that clever pooch of yours to "shake" and get ready to bust a gut! The instant you take hold of his paw, your own "paw" falls off! Sends 'em into a panic! A real scream!

FUNNY IS THE ROUTE OF ALL EVIL DEPT.

Hey now! Let's play a little game! We're going to give you $200 (remember, this is just a game, Mr. Wizard!) and send you to a hot concert at the arena! To win, all you have to do is make it to your seat with some money left over. Easy, right? Well...You'll find out as you take part in our exhaustively researched, all true, based-on-real-life, depressingly accurate...

MAD CONCERT MAZE

ARTIST
DAVID ANSON RUSSO

USE ONE OF THESE THREE STARTING POINTS!

START

MEAT JAM $15.85 CONCERT TICKET

MEAT JAM $7.95 CONCERT TICKET

MEAT JAM $5.00 CONCERT TICKET

Pickpocket brushes against you on way to seat LOSE EVERYTHING!

Pay off usher to look the other way as you illegally record concert INVEST $20!

Drycleaning bill after drunken fan vomits on your shirt KICK OUT $12.50!

Bribe someone to cut ahead of them on huge bathroom line PART WITH $5!

Bribe underpaid security guard at fire exit to let you sneak in LAY OUT $20!

Forced to buy ticket from slimy scalper FORK OVER $125!

Buy a concert T-shirt that won't last beyond 3 washings: DROP $23!

Wait half hour to buy cold frank, warm ice cream and greasy fries. HAND OVER $12!

Buy concert program with no new band info and old photos: GET BEAT OUT OF $15!

A few nose-bleed seats still available at box office. SHELL OUT $35!

CONCERT BOX OFFICE

TONIGHT: MEAT JAM

SOUVENIRS · PROGRAMS · SNACKS

FRANKS · ICE CREAM · SODA · FRIES

EAT THE MEAT

Tip seat attendant who may punch you out if you don't tip him HAND OUT $2!

Buy cheap bootleg T shirt that won't last 2 washings SPEND $10!

Get into fistfight with guy sitting in your seat go to hospital PAY $175!

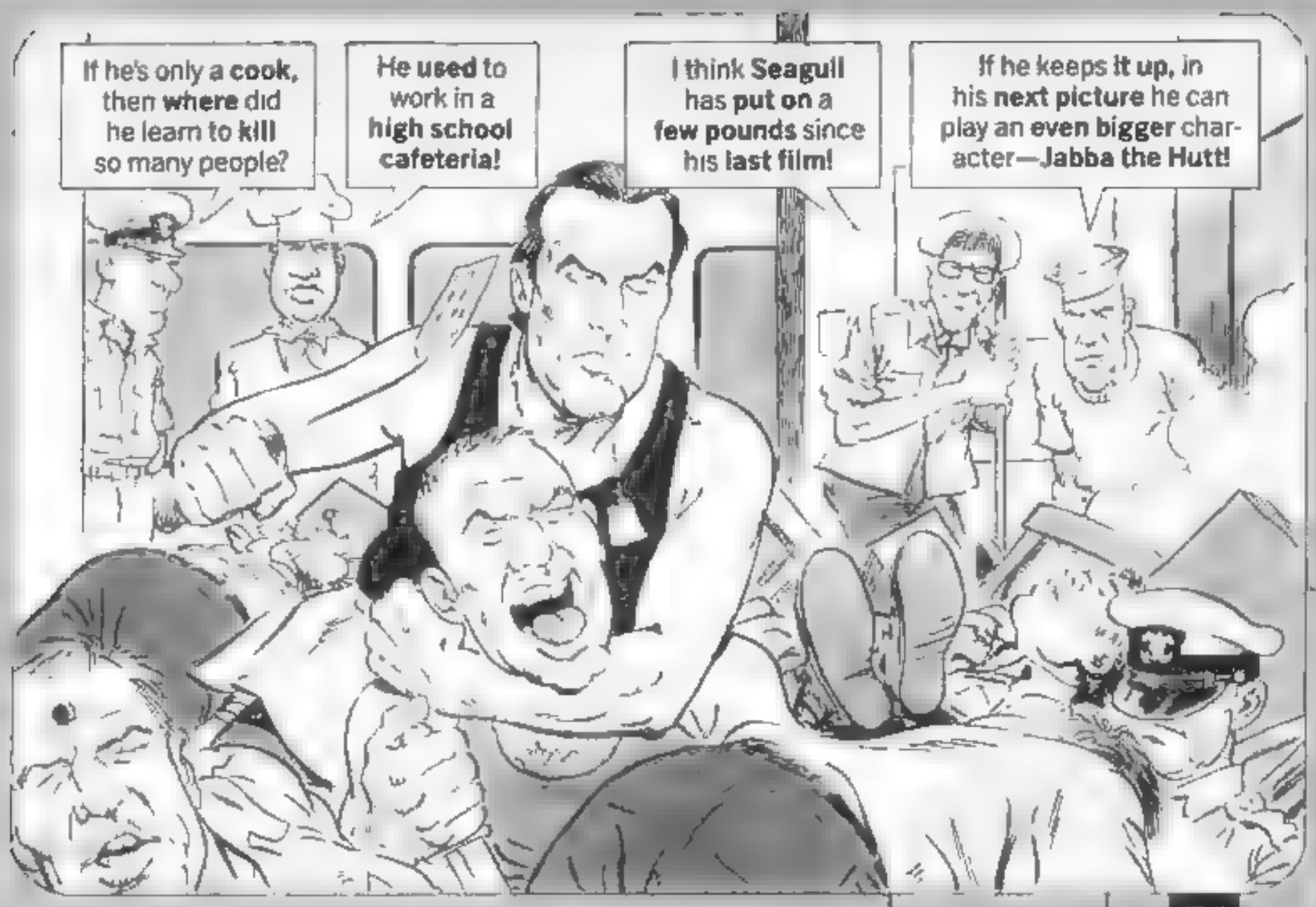
Buy jumbo arena cup of ice cubes with a little soda thrown in COUGH UP $5!

Guilted into making donation to obscure charity band supports PEEL OFF ANOTHER $1!

Take a psychotic, burnt-out CIA operative, a petty, jealous naval officer who enjoys dressing up like a woman (now that President Clinton says he's going to allow that sort of

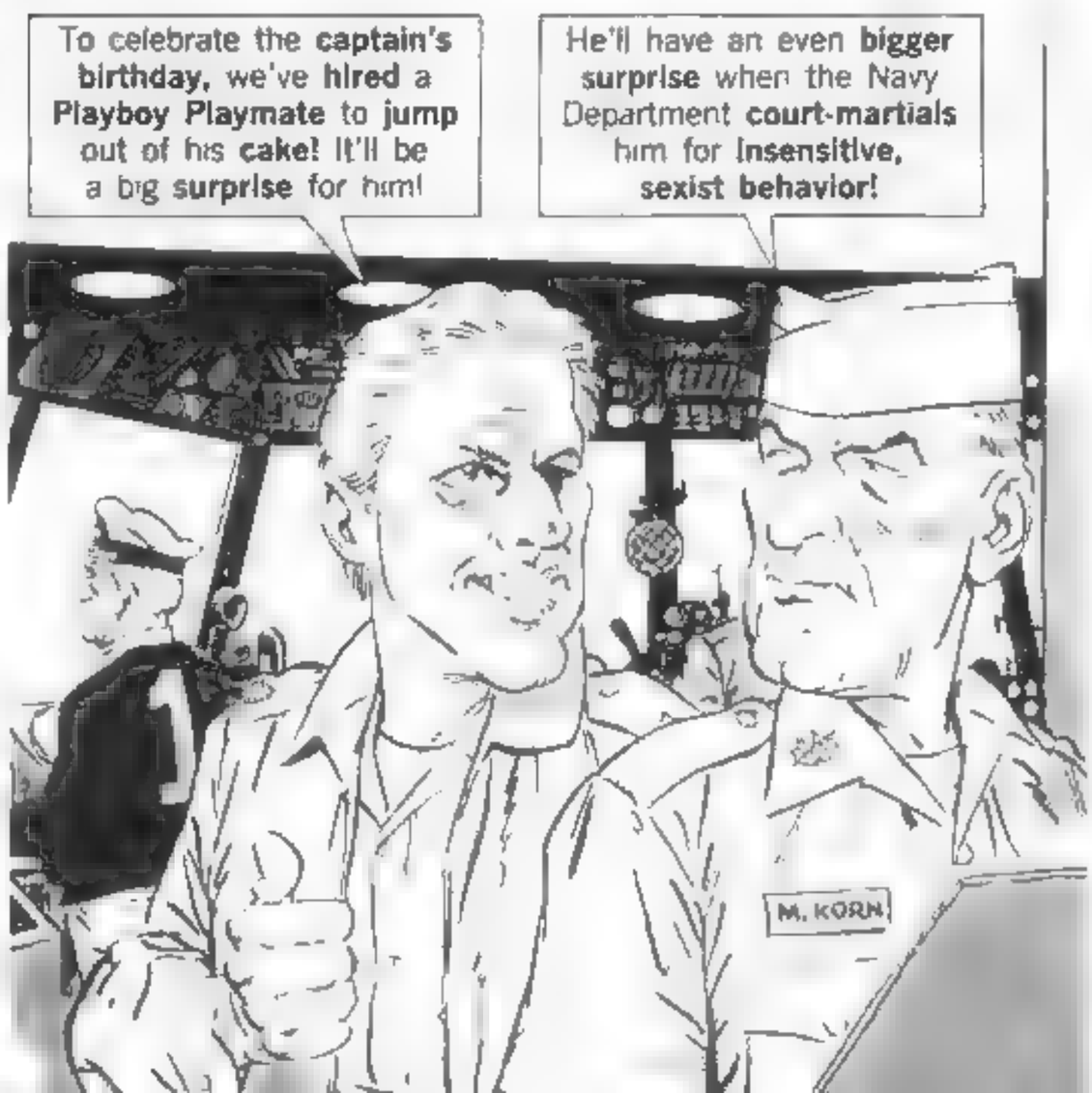
BLUNDE

ARTIST: ANGELO TORRES


If he's only a **cook**, then **where** did he learn to **kill** so many people?
He **used** to work in a **high school cafeteria!**
I think **Seagull** has **put on** a **few pounds** since his **last film!**
If he keeps **it up**, in his **next picture** he can play an **even bigger** character—**Jabba the Hutt!**

What will **violence-prone** teenagers **think** when they see all the **maiming** and **killing** in this movie?!?
They'll think that it's **an instructional video!**

Today we're **retiring** this **once great** ship! I **know** how **sad** it is to put something that no one has **any use** for into **mothballs! Bill Clinton** did the **same thing** to **me** last **November!**
I KID YOU NOT


To celebrate the **captain's birthday,** we've **hired** a **Playboy Playmate** to **jump** out of his **cake!** It'll be a big **surprise** for him!
He'll have an even **bigger surprise** when the Navy Department **court-martials** him for **insensitive, sexist behavior!**
M. KORN

We **must** kill that terrorist to **stop him** from **selling** atomic missiles to **Third World countries!**

I **agree!** Selling weapons of mass destruction is a **threat** to our **national security!**

What are you **babbling** about?!? It's a **threat** to our nation's **economy!** Our government makes **billions** selling that stuff all over the world and we **don't want any competition!**

Erecta has **never acted** before! I **wonder** how she got **the job?**

It's not a **difficult role!** Any **boob** can play **the part!**

Well, I'd say you're **half right!**

thing in the Armed Services) and a sick, twisted plot to hijack a U.S. battleship and what have you got? A really wild episode of "Major Dad"? Nope! You've got one, big

R SIEGE

Think there'll be a **Steven Seagull doll** like **G.I. Joe** because of this movie?

If it's **exactly** like him, at least it'll be a **safe toy!**

What do you **mean?**

There will be **no moving parts!**

WRITER: STAN HART

Hey, be careful of my **clear broth!** It's for the **crew's dinner!**

Here's what I think of your broth! **Haaaach, ptooey!**

Yecch! What are you going to **do** with all that **phlegm floating** around in it?

Simple! **Tell** everyone that it's **egg drop soup!**

PTUI!

Keep him out of sight! **Hide** him in the **refrigerator!**

But supposing someone **comes** in here!

He **won't** be **noticed!** He **blends** right in with all the other **dead meat!**

I don't know if I like the idea of **jumping** out of a **cake naked!** It's not the **proper** role for **women** in the **navy!**

You some sort of **radical feminist** or something? What **should** they do?

I believe that **women** in **service** should have **total equality!** If I were on a **ship,** I'd **want** to be in **combat!**

Your **wish** is going to **come true!** 'Cause when you **pop out** of that **cake** in front of all those **horny sailors** you're going to have the **fight of your life!**

Aren't you a little **old** to be in a **rock band?**

Age has **nothing** to do with playing or appreciating **good music!** In fact, I'm very **popular** at the **San Diego Senior Citizen's Home!**

You do **gigs** there?

Yup! I also **live** there!

What kind of **party** is this? There are **no women!**

In the **navy** you learn to **enjoy parties without women!** Unfortunately, you also learn to **enjoy sex the same way!**

Captain, remember the **big surprise** we **promised you?** Well this is it! We're **taking over the ship!**

Does that mean that my **party** is **off?**

It's a terrible situation! There are **thirty terrorists against** just you! The **odds** are **impossible!**

Yeah! They should have **at least sixty men** to **even** it up a little!

The **captain** is **dead!** He was **my friend.** But I've got a big job to do so I **must restrain** myself and **not show** any **emotion.** Come to think of it **for me** that's **easy!**

SURPRISE!!!

I fell asleep! Where did **everyone** go?

If **those two** things start **ticking,** I'm out of here!

No time to explain! Come with me! But first, **put on** some **clothes!**

Having **thirty terrorists** taking over a ship with a crew **ten times** the size is **hard to swallow!** But **wanting** her to **put on clothes** is just too **unbelievable!**

This man's a **maniac!** He's **killed, tortured** and started **bloody revolutions!** And that's only while he was **working for us!**

I have a lot of **work** to do! You **stay here!**

You're **putting me** in here for **safety?**

No, for **later!** Right now I have to—if you'll **pardon** the **expression—booby trap** the **microwave oven!**

Putz! I told you to **always read** the **directions** on the **popcorn bag** before putting it in a **microwave!**

How about **giving** me **a hand** over here?

No! Because I **hate violence** and I think **killing** is **morally wrong!** By the way, do you know what **you're doing?**

I'm an **expert** in **explosives,** as well as **navigation, nuclear weapons** and **puff pastry!**

With all that **studying,** no wonder you **never had time** to get in **shape, Lardo!**

When we sell these **missiles,** we'll have a **fortune!** What are you going to do with **200 million dollars?**

I think I'll **buy myself** the **Presidency!**

Hell, **dummy!** It's **not for sale!**

Oh **yeah?** Try telling that to **Ross Perot!**

Heh heh, ha ha hah! **Got it!**

Why does he **hate** our **government** so much?

Because they're always **late** with his **Social Security check!**

I have to **disable the North Korean sub** and then I'll be right back to **retake the ship, disarm the atomic weapons** and **fix the nation's economy!**

I set a **charge** on **the sub** and

If they could **see me now...**

Oops, **wrong ship!** Hey, maybe I should blow this one up! No **jury** in the **country** would **convict me!**

If you want me to treat your **wound,** you'll have to take off **your shirt!** But then, **everyone will see** that you have absolutely **no muscle tone!** On second thought, just try not to get **infected!**

I thought you said you **hated guns** and yet you **compromised** your **principles** to save my life! I **don't understand!**

If you could ever **tear yourself away** from **eating** and get out to the **flicks,** you'd recognize one of the movie's **oldest cliches** when you **saw it!**

I'm glad we found those six **crewmen** just sitting around **doing nothing!** Now we can fire the **big guns!**

Now we can do **anything** we want! By my count of the **killing** you did, we now **outnumber** the terrorists **two to one!**

Submerge, damn you! I want to go down **immediately!**

Is this **fast enough?**

Well, there's some **bad news** and some **good news** to report. The **bad news** is that an **atomic missile** is headed straight for **Honolulu!** The **good news** is that **Hawaiian vacation rates** will be a **lot cheaper** after it **hits!**

You **got me!** Why don't you **kill me?**

I will! But first I want to explain in **great detail** why **I did what I did!**

I see! You want to **bore me** to **death!** Is that it, you **fiend?**

Not **really!** I thought if I could **make you** understand my **convoluted philosophy,** then maybe I would **understand it too!** Besides, it gives you time to **escape and kill me!**

I have the **kill codes!** Just enter them and the **missile** will **explode harmlessly** a mile off of **Honolulu!** I'll be a **real hero!**

Not to the Hawaiians you won't be! When the wind blows their way the **radioactive fallout** will **kill most of them!**

I **never** thought of **that!** But **then,** neither did our **scriptwriter!**

Hey, how does it feel being **kissed** by the **Navy's biggest hero?**

Like **falling face down** into a **mound** of **mashed potatoes!**

Maybe this is the **start** of a new **movie trend!** The era of the **flabby hero!**

It's **about time!** We're so **proud!**

Yeah! One of our guys finally **made it big** in **Hollywood!**

Ever notice the endless parade of "experts" who turn up on local TV newscasts to analyze the arcane stories of the day? Whether it's a Mideast fruit rot or a rare indoor tornado, you can bet that a "talking head" will pop up on the news offering their useless point of view. How do TV news editors produce these time-filling experts on such short notice? The answer lies in a card file that sits on the desk of every TV editor. Let's peek at some of those quirky folks as MAD now thumbs through...

A TV NEWS EDITOR'S *"EXPERTS TO CALL IN A PINCH"* FILE

ARTIST MARSHALL VANDRUFF WITH LARRY FRIEDRICH WRITER TIM KOCH

NEWS TOPIC
Small town disasters.

EXPERT'S NAME
Bertram (Breathless Bertie) McZumkin

AREAS OF EXPERTISE
Tornadoes that sound like express trains; hail stones that look like ostrich eggs; silo explosions that seem like earthquakes.

COMMENTS & CAUTIONS
1. Sometimes confesses under pressure that he has never heard an express train, seen an ostrich egg or witnessed an earthquake.
2. Charges $10 extra to appear in his nightshirt as an eyewitness at motel fires.
3. May appear too gleeful in his graphic descriptions of victims being blown up.

NEWS TOPIC
Anniversary of any local historic event.

EXPERT'S NAME
Elihu C. Drench, Senior

AREAS OF EXPERTISE
Why the 1937 flood was better than floods we have today; why Amelia Earhart was more of a turn-on than Julia Roberts; why kids nowadays don't appreciate the value of money.

COMMENTS & CAUTIONS
1. Is eager to be on TV, but may take the wrong bus to get to the station.
2. Often refers to "that crook in Washington" without stipulating which Congressman he means.
3. May try to recite dirty limericks that he claims were taught to him by Eleanor Roosevelt.

NEWS TOPIC
Unexplained natural phenomena.

EXPERT'S NAME
Doctor Faustus Lemke

AREAS OF EXPERTISE
UFO sightings; restless behavior by farm animals; analysis of old bones dug up by street crews; the role of disbarred chiropractors in metaphysics.

COMMENTS & CAUTIONS
1. Thick glasses and gnomelike stature help create the mistaken impression he is studious.
2. May form saliva bubbles around the corners of his mouth when excited.
3. Often howls without warning. DON'T USE ON LIVE BROADCASTS!

NEWS TOPIC
Crowd control & other run-of-the-mill police brutality.

EXPERT'S NAME
Precinct Captain Terrence O'Shawnaladdy.

AREAS OF EXPERTISE
Ticket quotas and their proclaimed non-existence; sweeps to rid this city of perpetrators; "ongoing investigations" and lack of progress in general.

COMMENTS & CAUTIONS
1. His gruff manner may offend female and minority group reporters as well as all viewers.
2. Is openly resentful of constitutional restrictions that interfere with his work.
3. May have flunkies impound your news van while you're talking to him.

NEWS TOPIC
A local visit by European royalty.

EXPERT'S NAME
Nigel Blather, former Duke of Longford and present Jaguar dealer of Long Island.

AREAS OF EXPERTISE
Drinking habits among French counts; marriage to first cousins among the Hapsburgs; claimants to the throne of any country that no longer exists.

COMMENTS & CAUTIONS
1. Is openly envious of any prince who still gets paid for princing.
2. Gushes when speaking of titled people who might invite him over for dinner.
3. Occasionally steals silverware at unpoliced formal receptions.

NEWS TOPIC
Environmentalism & other Native American concerns.

EXPERT'S NAME
Chief Many Otter Pelts (Listed in the phone book as Arnold Dampfeather)

AREAS OF EXPERTISE
Harmful effects of neutron bombs on nesting condors; Arizona jewelry salesmen faced with extinction; tribal lawsuits against Dow Chemical.

COMMENTS & CAUTIONS
1. Great for laying guilt trips on offshore oil spillers.
2. May use Chippewa profanity if he thinks you don't understand.
3. Fond of wearing buffalo robes that smell when they get wet.

NEWS TOPIC
The death of any old-time entertainer who retired before 1960.

EXPERT'S NAME
Lillian (Baby Lilly) Glumm

AREAS OF EXPERTISE
How the "talkies" wrecked Hollywood; the wit and wisdom of Broderick Crawford; the other Marx Brother who never came down from the attic.

COMMENTS & CAUTIONS
1. OK to let her get out her scrapbook; just don't let her open it.
2. Watch out for feathers on her hat scraping against your mike boom.
3. Senility causes her to confuse Bill Cosby with Bing Crosby.

NEWS TOPIC
Today's earthquake, sonic boom or approaching Ice Age.

EXPERT'S NAME
Doctor Prudence Viernumf

AREAS OF EXPERTISE
Why the next 48 hours may be our last; the Richter Scale and why we don't understand what the figures mean; careers in science for plump single women.

COMMENTS & CAUTIONS
1. Enjoys saying more than you want to hear about the Great Volcano Eruption of 1887.
2. Reporter risks getting an invitation to the next Geology Department Tea-Dance.
3. Has been known to start taking off her clothes while being interviewed.

HITTING THE SINGLES BARBS DEPT.

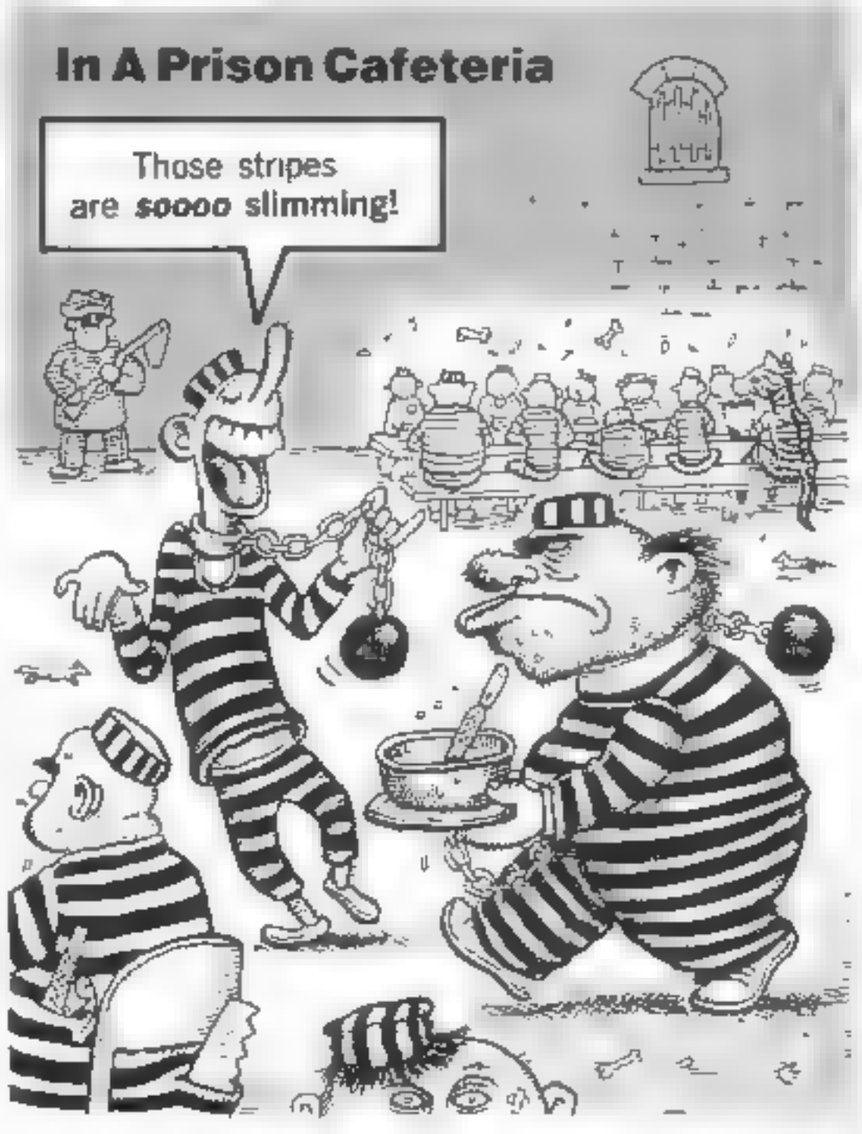
And now as a public service to all you struggling singles

PICK UP L

To Use in Less Than Sterli

In An Airplane Crash

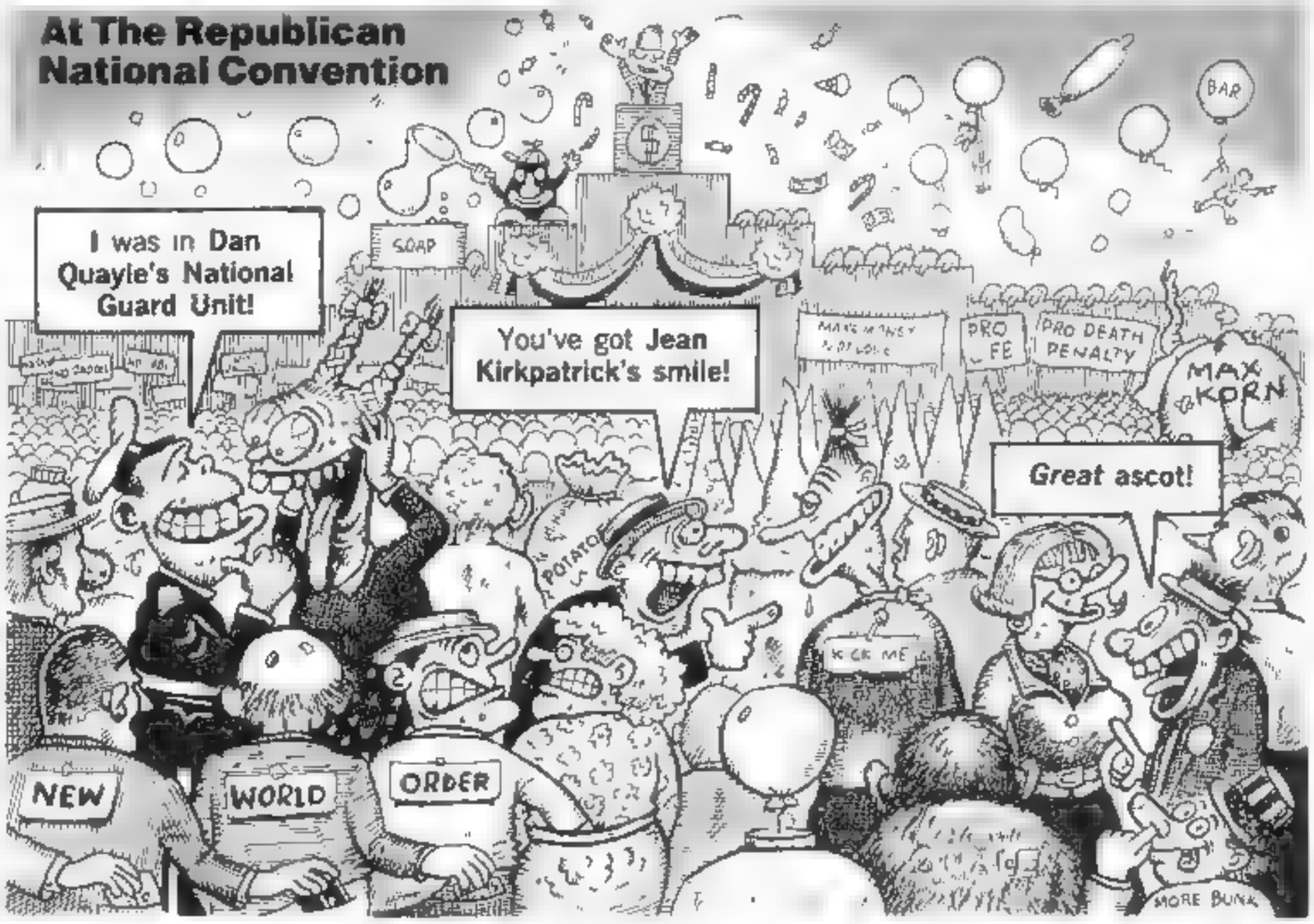
In A Prison Cafeteria



ARTIST: TOM BUNK

In A Leper Colony

At The Republican National Convention



out there, MAD presents...

INES
ng Situations

On A Moscow Breadline
Did anyone ever tell you that you have a beautiful babushka?
I've had a McDonald's hamburger!
Didn't I see you in the shoelace line last week?
BREAD
NOET TODAY

WRITER: LORI KOLMAN

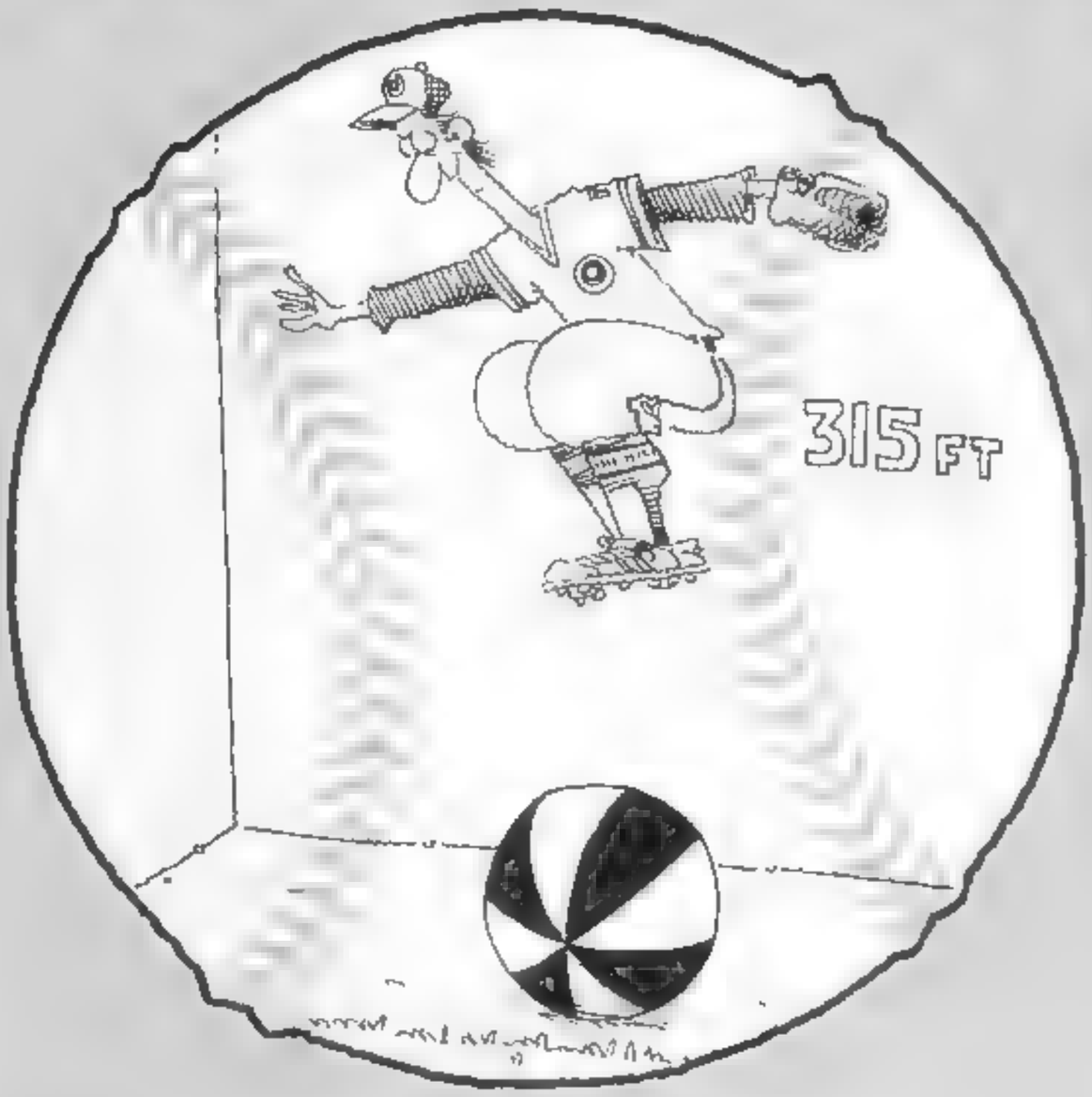
In Hell
Hot enough for you?
You have a little piece of dung on your lip.
I wish they'd turn off the Bee Gees, don't you?
HELL'S KITCHEN
ROUTE 666
TAXI
TOM BUNK

THE PLOYS OF SUMMER DEPT.

Hitting the cutoff man? Who goes where and does what when they bunt down the first base line? Get real! That's not what they practice before the new season begins! What do they practice? Glad you asked! And here's our answer...

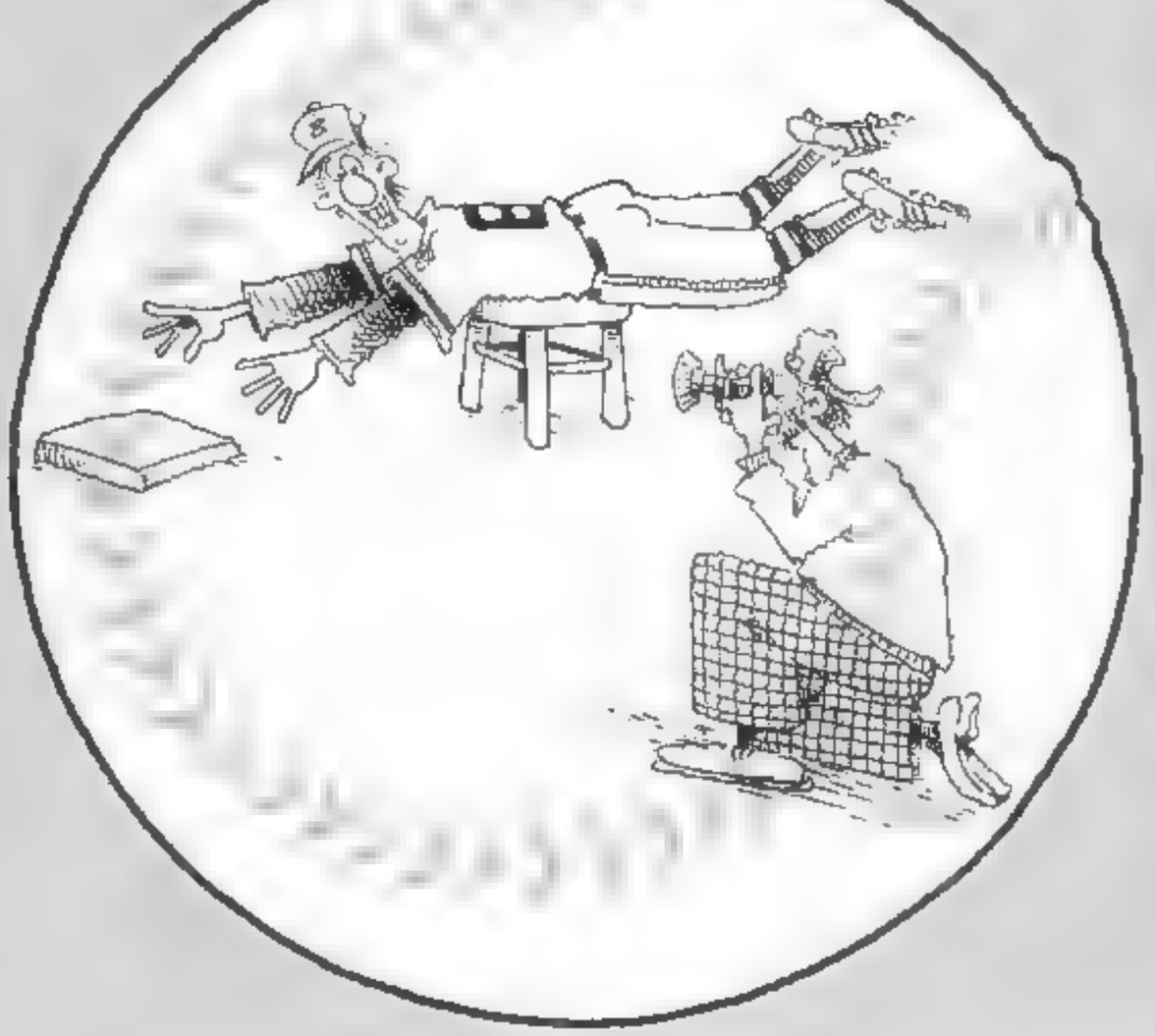
BASEBALL'S SPRING TR

CUP ADJUSTMENT CALISTHENICS



BEACH BALL BASHING

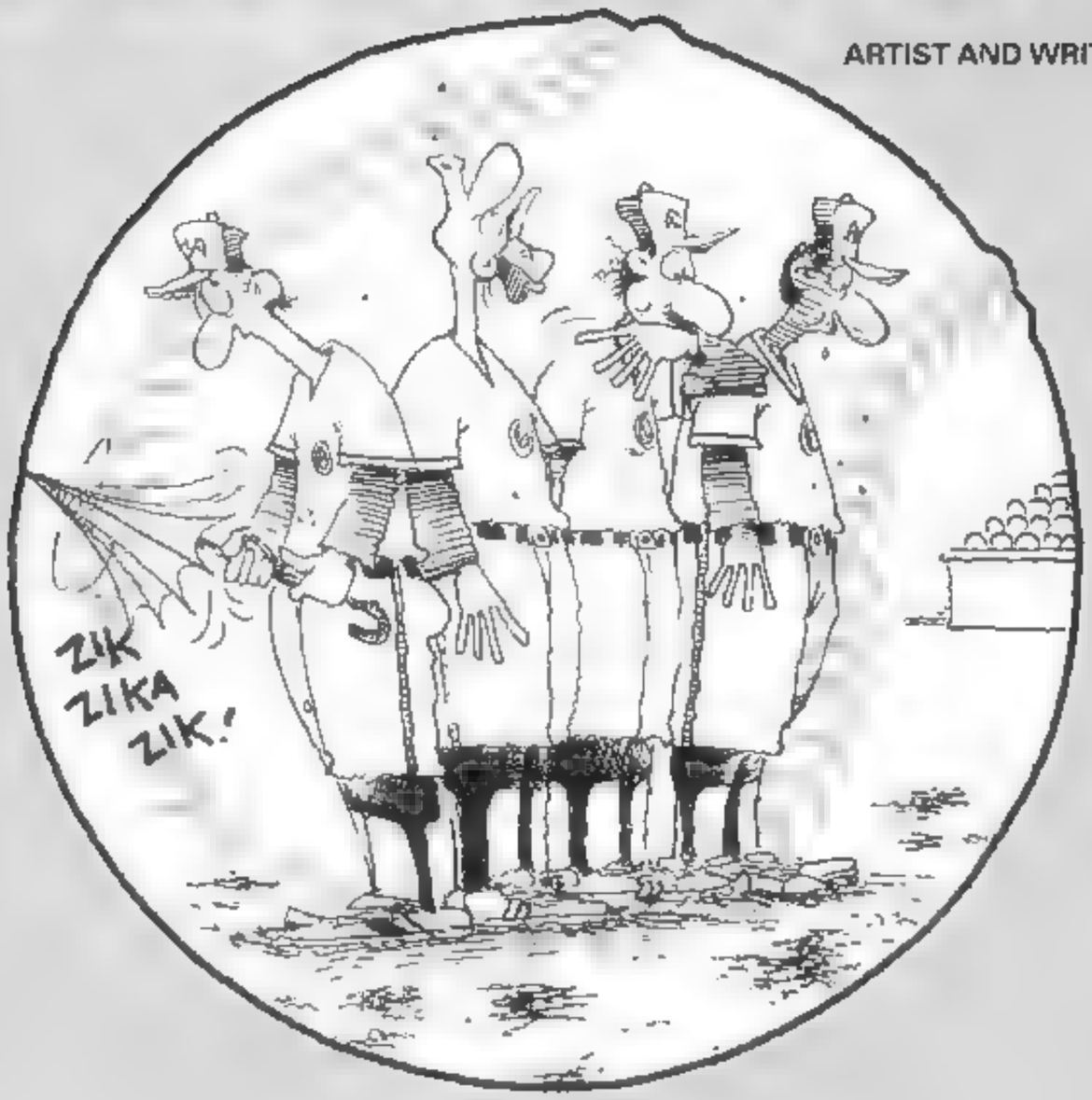
MORGANNA REACTING



GUM CARD POSING

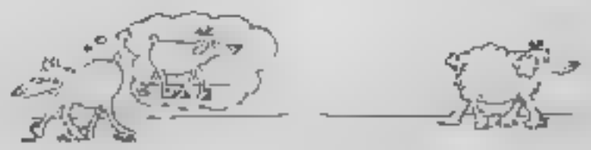
MOST IMPORTANT AINING DRILLS

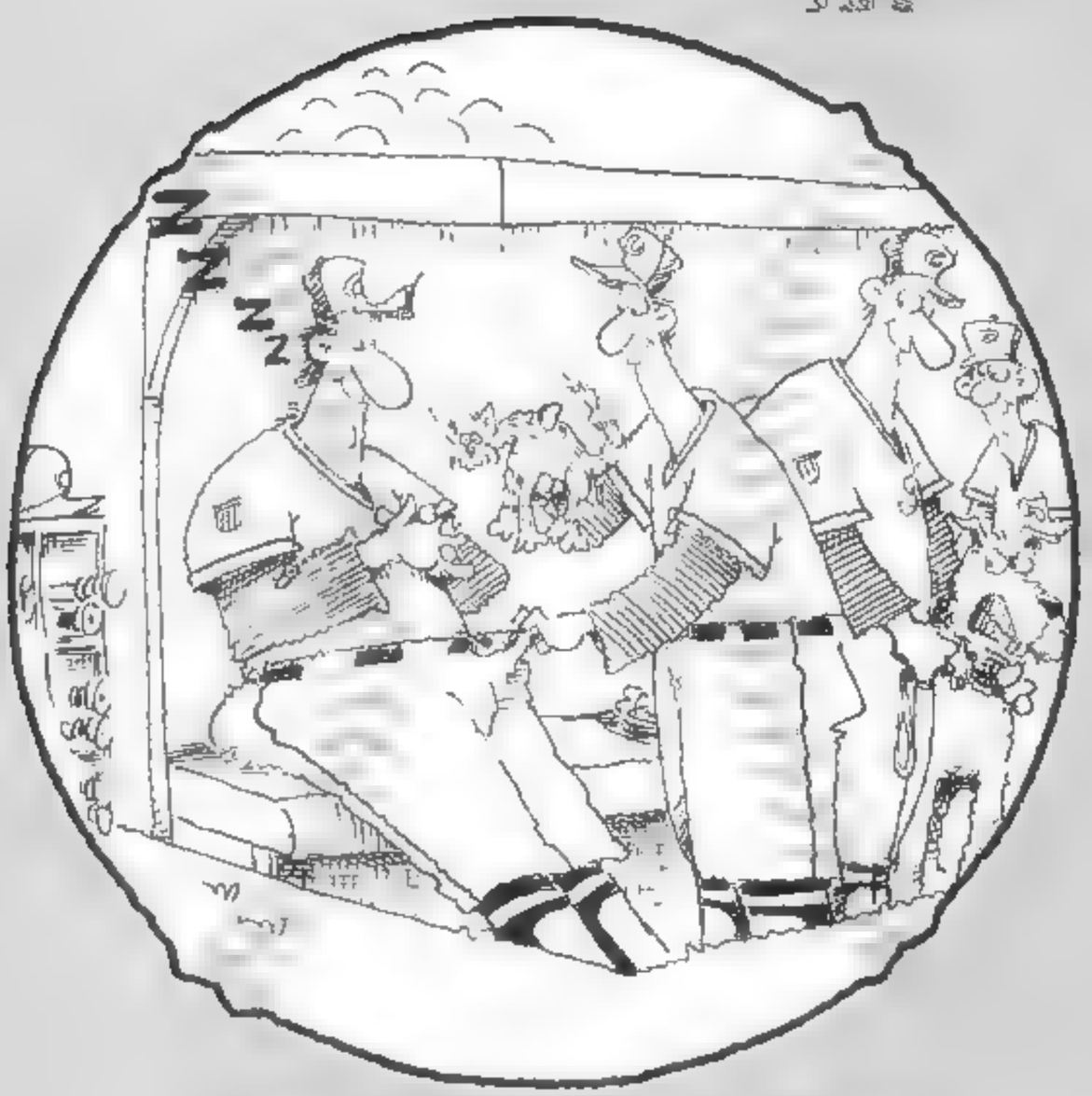
ARTIST AND WRITER: JOHN CALDWELL



SPIT DRILLS

BETWEEN INNING MASCOT IGNORING

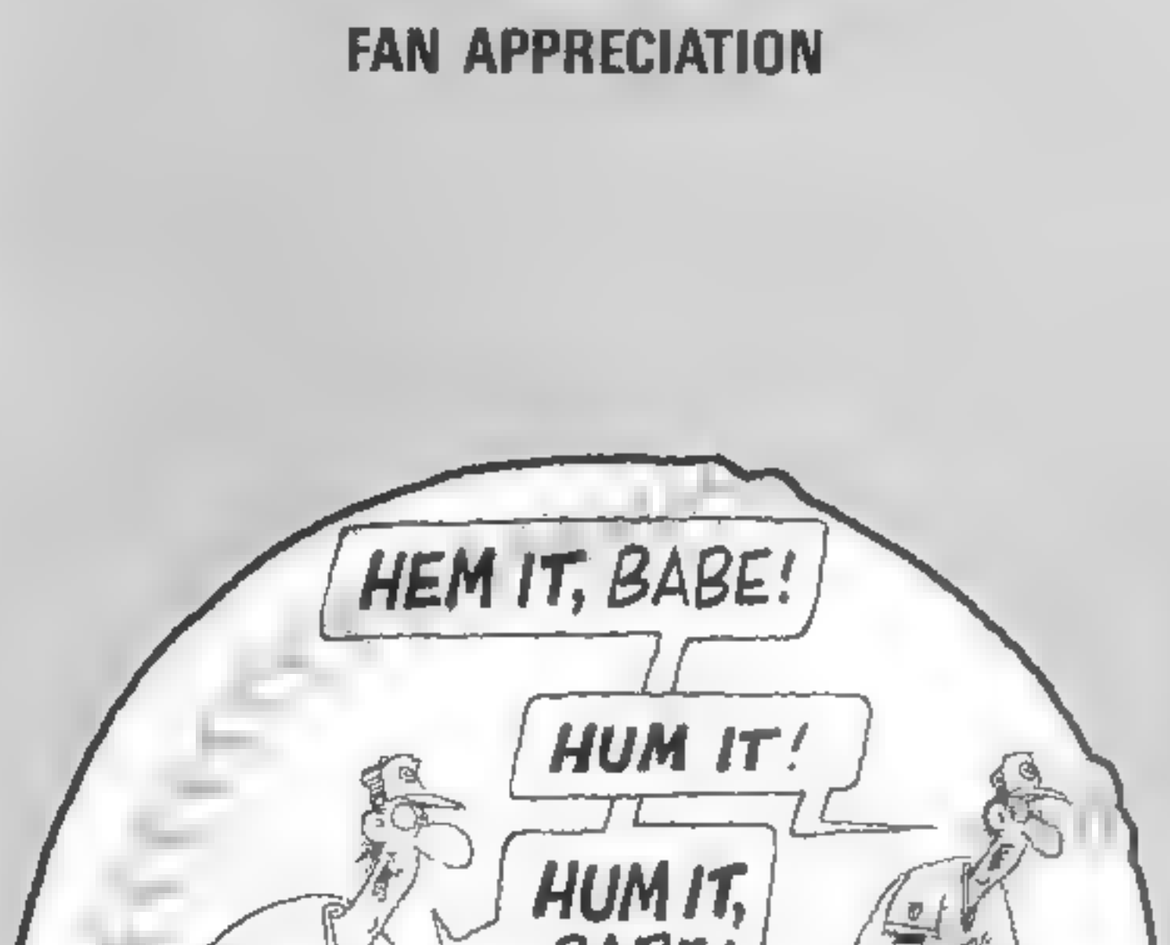




CREATIVE PRACTICAL JOKING

COLORFUL UNDECIPHERABLE JARGONIZING

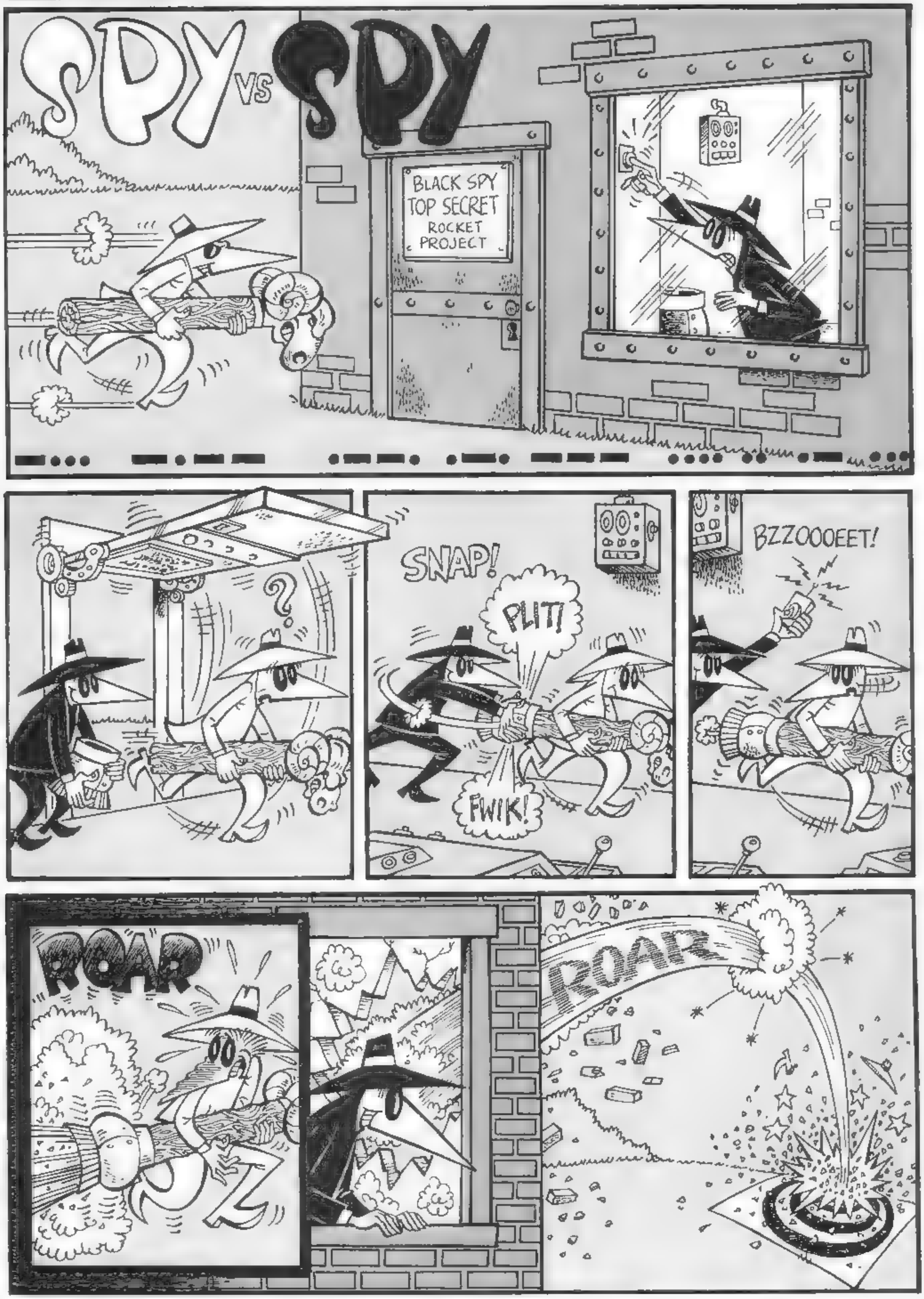
BABE SPOTTING



FAN APPRECIATION

UMP BUMPS

INFIELD CHATTER


SPY VS SPY
BLACK SPY
TOP SECRET
ROCKET
PROJECT
SNAP!
PLIT!
FWIK!
BZZOOOEET!
ROAR
ROAR

Everyone in showbiz uses contracts when conducting their business affairs. These contracts include clauses that provide for the celeb's comfort, like how big their dressing room should be, how many of their lackeys must go on the payroll

CONTRACTUA
We'd Like To See Some

ARTIST: MORT DRUCKER

ARSENIO HALL

1) The above is hereby limited to making no more than twelve (12) "My friend Eddie Murphy" references per broadcast of above's nightly talk show (and those may be made only on nights when Mr. Murphy is actually appearing as a guest).

2) With regards to Mr. Hall's opening monologues:
   a) he agrees to refrain from rotating his fist in the air and goading his audience to chant "Whoo! Whoo! Whoo!" until he has actually told a joke.
   b) he agrees that from hereinafter, each opening monologue shall contain at least one (1) joke.

3) The above is hereby banned from using the "Dumb Caucasian Guy" voice he stole from Eddie Murphy, who in turn stole it from Richard Pryor, who in turn stole it from a dumb Caucasian guy.

ROSEANNE BARR- ARNOLD

1) The above agrees that if at any time during a performance her annoying vocal whine becomes so shrill that dogs begin to writhe in pain, a portion of her salary shall be donated to the Humane Society.

2) The above agrees and forswears to never at any time or for any reason (including medical or psychological) display the tattoo of Tom Arnold on her bare hind region in public ever again.

3) Ms. Barr-Arnold agrees that she will not sing, yodel or hum while attending any professional sporting event, nor will she use a public address system, megaphone or other sound amplification device while within earshot of any stadiums or arenas of aforementioned events.

or what color M&Ms they demand. We, on the other hand (who can't even land a contract with a CD club!) think some of the clauses in these so-called stars' contracts should provide for their audience's comfort! We need some of these...

L OBLIGATIONS
e Celebrities Agree To

WRITER: RUSS COOPER

MADONNA, STING AND PRINCE

1) The above(s) shall from hereinafter be prohibited from making any film appearances except for those in a singing capacity. It is agreed that said film appearances shall end at a time coinciding with the end of the song being sung.

2) The above(s) agree to forego any listing in a film's credits until such a time that they choose a last name to use, just like everyone else in the cast and crew.

3) Under no circumstance and with NO exception shall the above(s) appear in a film together.

BILL COSBY

1. To compensate for influencing people to consume great quantities of Coca-Cola, Jello pops and the other sweet junk foods he endorses, the above agrees to change his TV occupation from Obstetrics specialist to Diabetes specialist.
2) In order to save time and money, any and all new feature length movies starring the above shall skip movie theatres entirely and go straight to cable.
3 From hereon, any and all facial "mugging" engaged in by Mr. Cosby while performing with children may not contort the above's face by more than 80% of its original shape at any time.

JACK NICHOLSON

1) Henceforth, the above's total compensation for any single film project may not be an amount equal to the combined budgets of three feature films in which Mr. Nicholson does not participate.
2) At no time during any and all future performances (no matter how crazed or villainous the character being portrayed is) shall the above's eyebrows arch to the point that they become parallel to each other.
3) In each new film role, Mr. Nicholson agrees to include at least one (1) new "catchphrase" in his dialogue, so impressionists doing him will not have to use the same old catchphrases, including "Heeere's Johnny!" (*The Shining*), "I want you to hold it between your knees" (*Five Easy Pieces*) or "Wait'll they get a load of me" (*Batman*).

EDDIE MURPHY

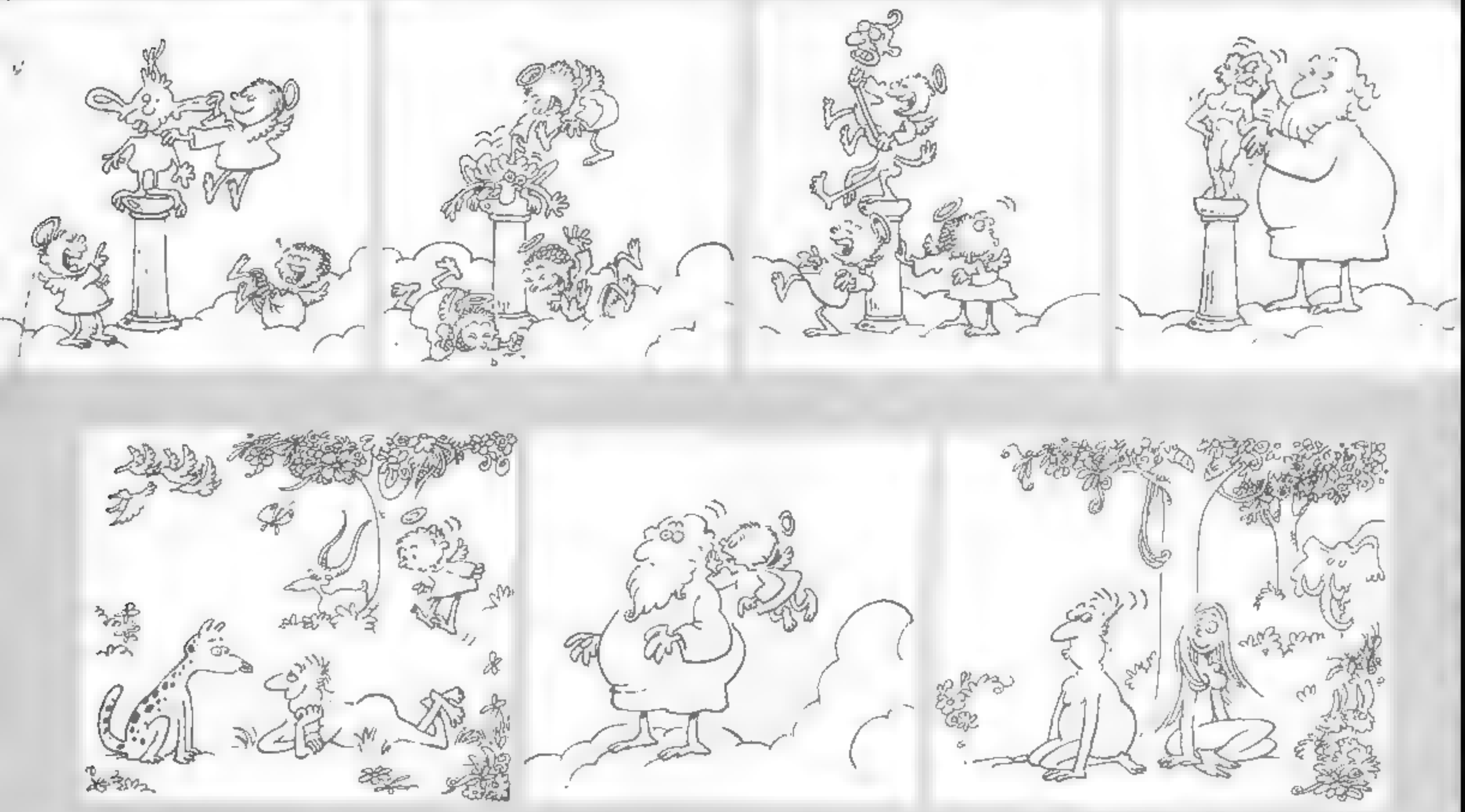
1) The name "Eddie Murphy" and any version or abbreviation thereof shall appear in the film's credits not more than one (1) time, and only in an acting (hopefully comedic) capacity. Use of the name "Eddie Murphy" in conjunction with the phrases "Directed by," "Produced by," "Written by" or "Idea by" shall be prohibited.
2) Dialogue:
   a) Mr. Murphy's profanity-to-dialogue ratio shall at no time exceed 50-50, with 100% of aforementioned profanity being appropriate to (or, at the very least, have some remote connection to) the plot.
   b) The above agrees that for every group (minority or otherwise) that he slurs, disparages, mocks or in any way makes fun of for the sole purpose of a cheap laugh, a corresponding percentage of his salary shall be donated to a charity representing said slurred entity.
   c) The above also agrees to limited use of his trademark "Hyuck Hyuck" laugh, which shall be restricted to accompanying no more than 33% of his own jokes, all of which must be judged funny by an independent arbitrator.

STEPHEN KING

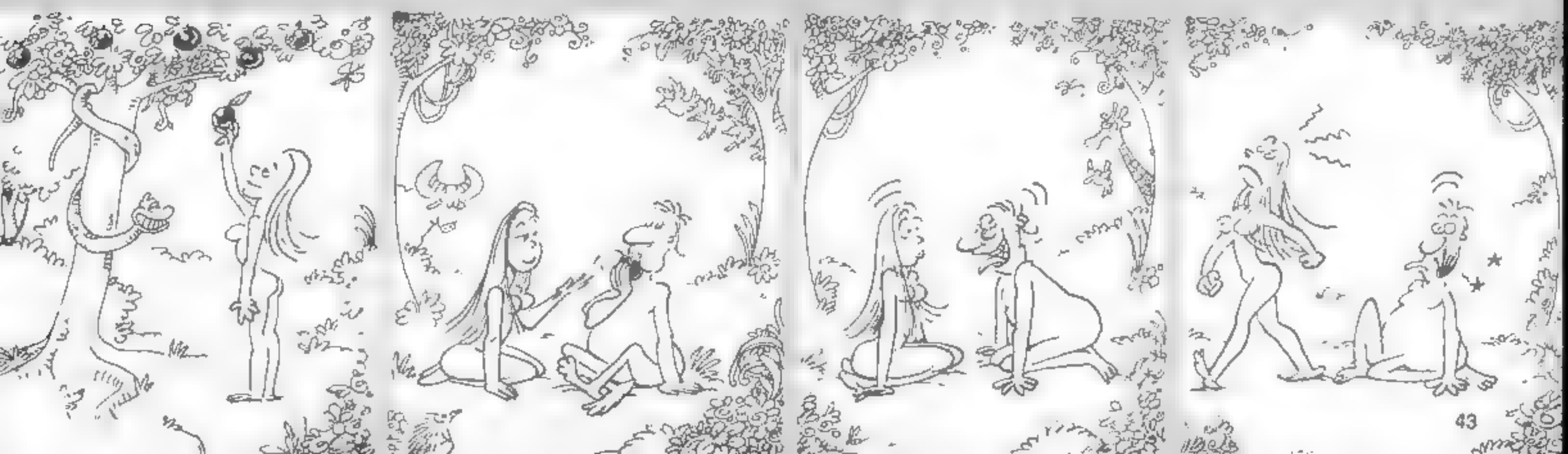
1) The above agrees to not publish any book in which the thickness of said book is more than three (3) times the size of said book's height.
2) For every book published in excess of one thousand (1,000) pages, the above agrees to donate a portion of his royalties to the National Forest Replenishment Fund.
3) Mr. King hereby agrees to obey the terms of a restraining order stating he may not bring a screenplay version of any of his books within five hundred (500) feet of movie directors David "Dead Zone" Cronenberg, John "Christine" Carpenter or Tobe "Salem's Lot" Hooper (among others).

SERGE-IN GENERAL DEPT.

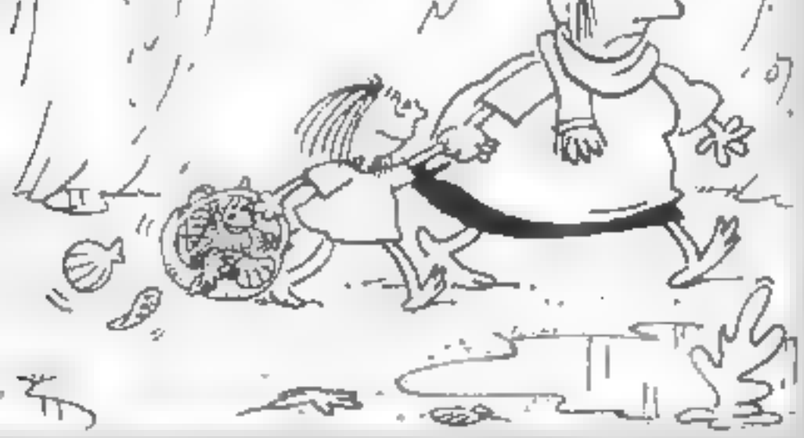
A MAD LOOK AT THE BIBLE

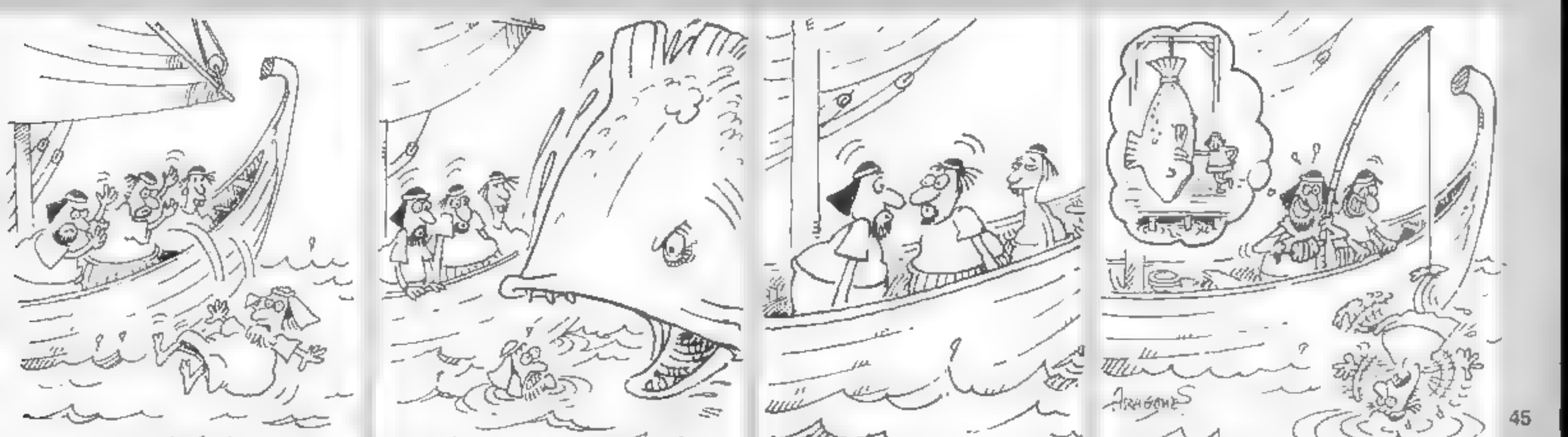


ARTIST AND WRITER: SERGIO ARAGONES



FRESH
SALT





FRANK ON A ROLL DEPT.

What with baseball's multi-millionaires showing more aggression in contract signings than they do on the basepaths, it's time to rewrite the game's anthem, as we present...

WE'RE THE STARS OF THE BALLS GAME

(sung to the tune of "Take Me Out to the Ball Game")

We're...the stars of the **Balls**...**Game**—
We're...the **millionaire jocks!**
Striking it rich in our time...of greed—
Best...of all, ev'ry buck's guaranteed!
So we **root, root, root** while our **a-gents**
Drive **up**...the price of our **fame**—
For it's **ONE,**...**TWO**—**that's** all it **takes**
In the **Big**...**Balls**...**Game!**

We're...the stars of the **Balls**...**Game**—
We're...the **studs** with the **stones!**
Pulling in **twenty-five grand**...**a**...**day**
E-ven when we don't **show up** to **play!**
Loads of **loot, loot, loot** we're de-**mand**-ing,
Plus **an-y** perk you can **name**—
For it's **ONE,**...**TWO**—**that's** all it **takes**
In the **Big**...**Balls**...**Game!**

We're...the stars of the **Balls Game**—
Hot-shot heroes are **we!**
Check out the **'93 tick-et price**—
Tough...on **fans,** but for **us** it's **real nice!**
Let 'em **hoot, hoot, hoot** in the **grand-stand**—
Aw, **shucks**—well, ain't that a **shame!**
For it's **ONE,**...**TWO**—**that's**all it **takes**
In the **Big**...**Balls**...**Game!**

ARTIST: JACK DAVIS WRITER: FRANK JACOBS

BONDS
MADDOX
BONILA
WINFIELD
BOGGS
MOLITOR
MILLIONS
MILLIONS
MILLIONS

IN, DAMNED SPOT! DEPT.

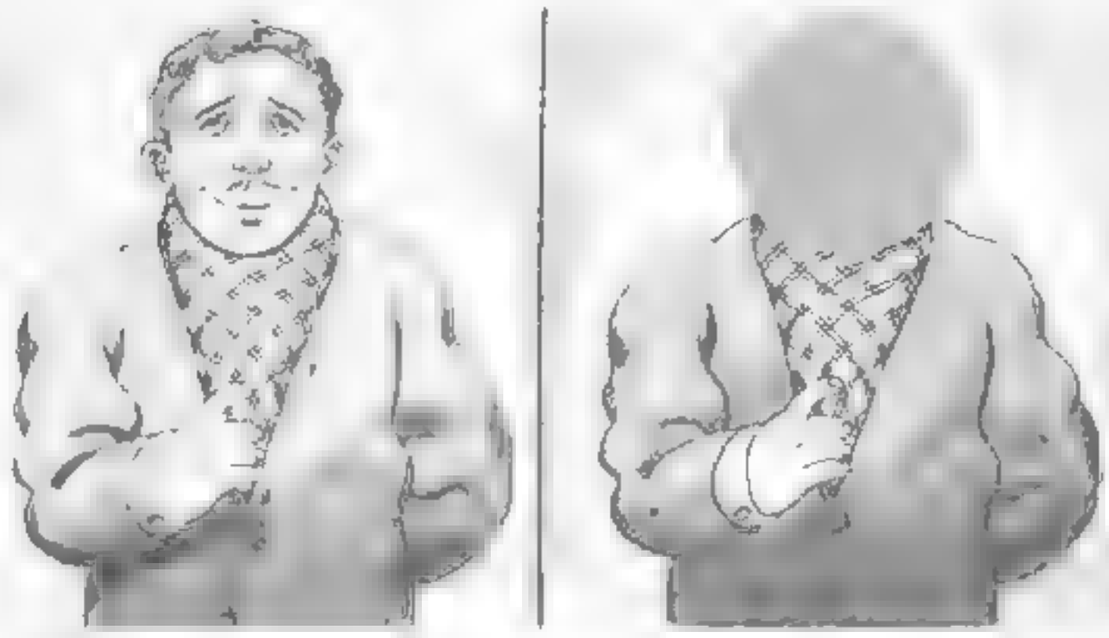
Remember the zany William Kennedy Smith trial and the infamous "blue dot"? No? Well, play along with this premise anyway! The next time you're the alleged victim of a crime and a blue dot is used at the trial to conceal your identity while you testify, why not use these handy fashion tips to perk up the proceedings?

What's HOT With The BLUE DOT

(Or What to Wear if You're an Alleged Victim)

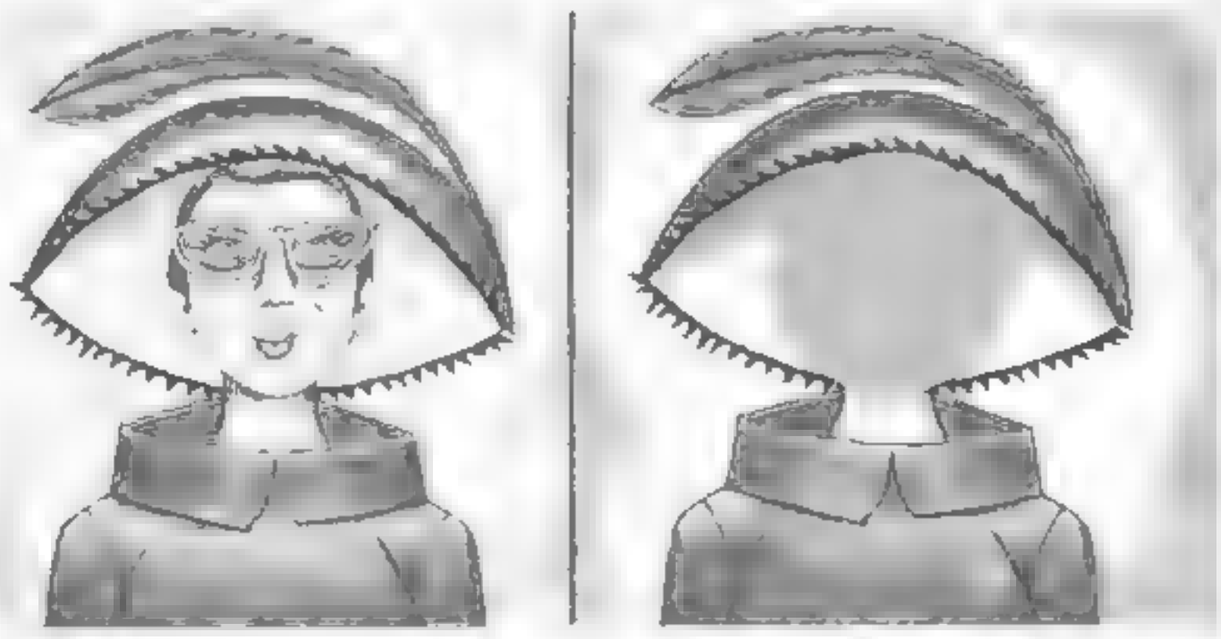
ARTIST: AL JAFFEE WRITER ELIZABETH WHITE

Try wearing a funny turtleneck...

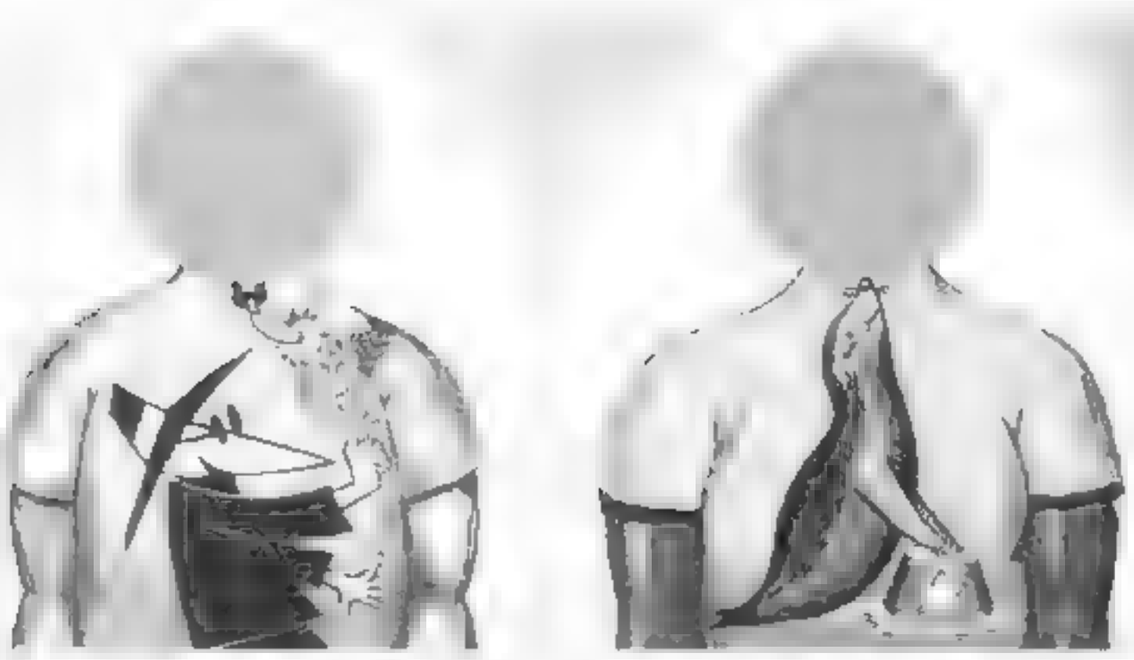


Maybe a funky neck ornament is more your style.

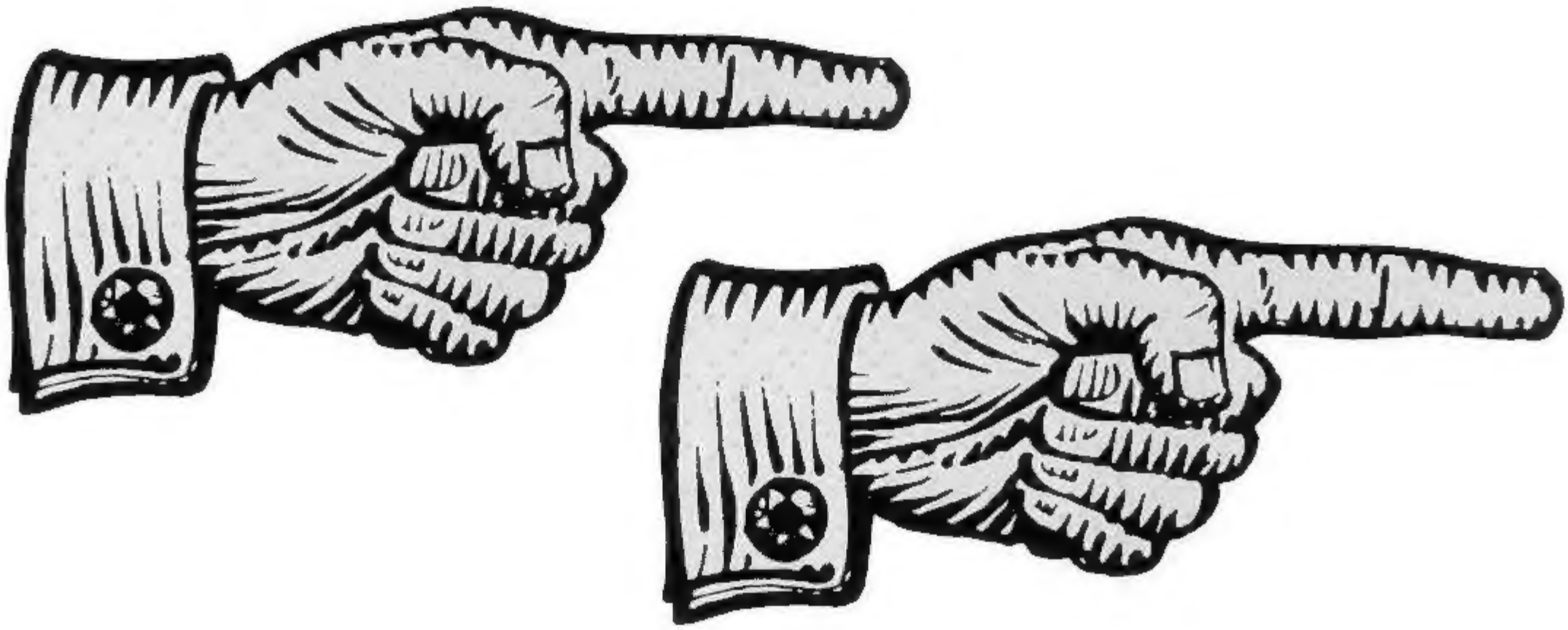
An odd hat might be nice...



and a wild hat can give them an eye-full.

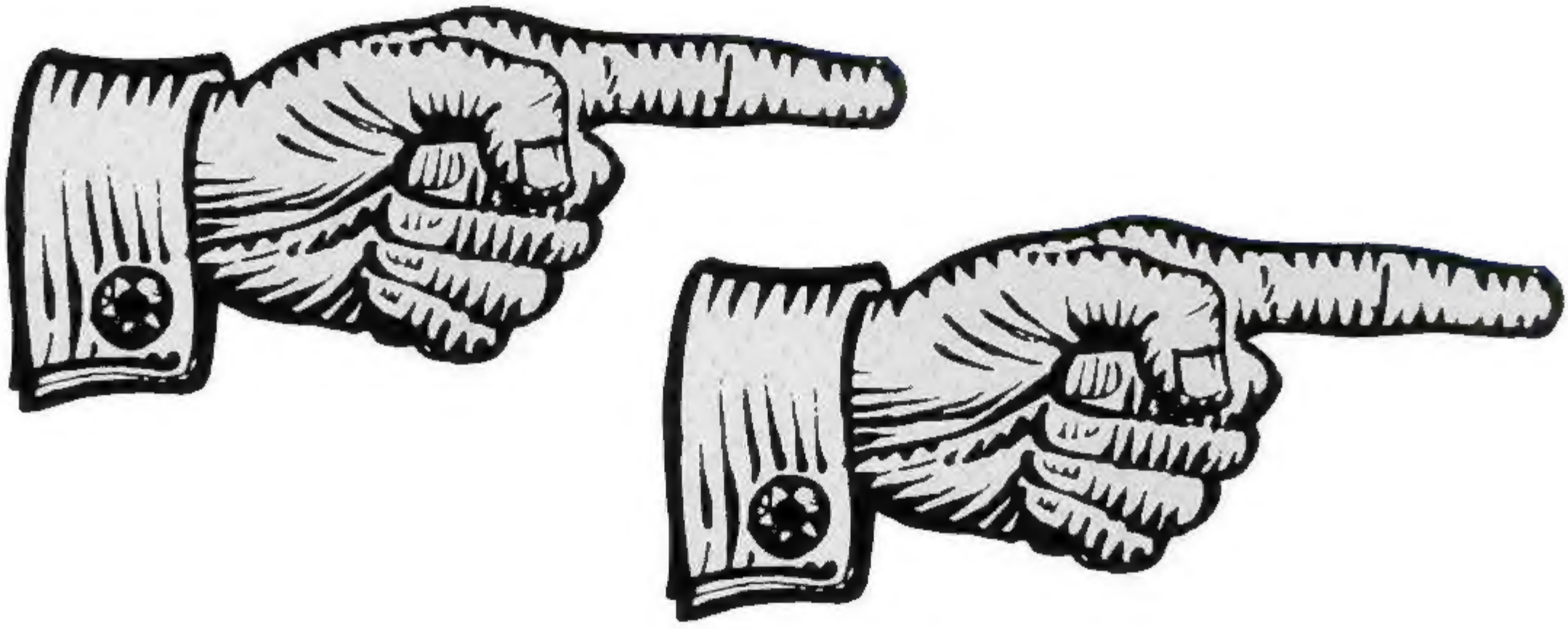


And if you're on a budget, try an interesting T-shirt.



Nothing to see here!

Please skip ahead.



WHAT POTENTIAL DISASTER ARE THE FLORIDA PEOPLE BRACING THEMSELVES FOR?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Just when catastrophe victims think that it's over something again strikes fear in their hearts. To find out what it is this time, fold in page as shown.

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

THE FLOODS WERE BAD. NOW ANOTHER THREAT IS RIDING HIGH IN FLORIDA. PEOPLE HOPE FOR A WAY TO AVOID MORE DAMAGE. THEY'RE MARKING TIME AS BEST THEY CAN BUT DOUBTS LINGER. THE SUNSHINE STATE SITS AND WAITS

A▶ ◀B

WHAT POTENTIAL DISASTER ARE THE FLORIDA PEOPLE BRACING THEMSELVES FOR?

FOLD PAGE OVER LIKE THIS!

A ▶◀B FOLD BACK SO "A" MEETS "B"

THE FLO RID-

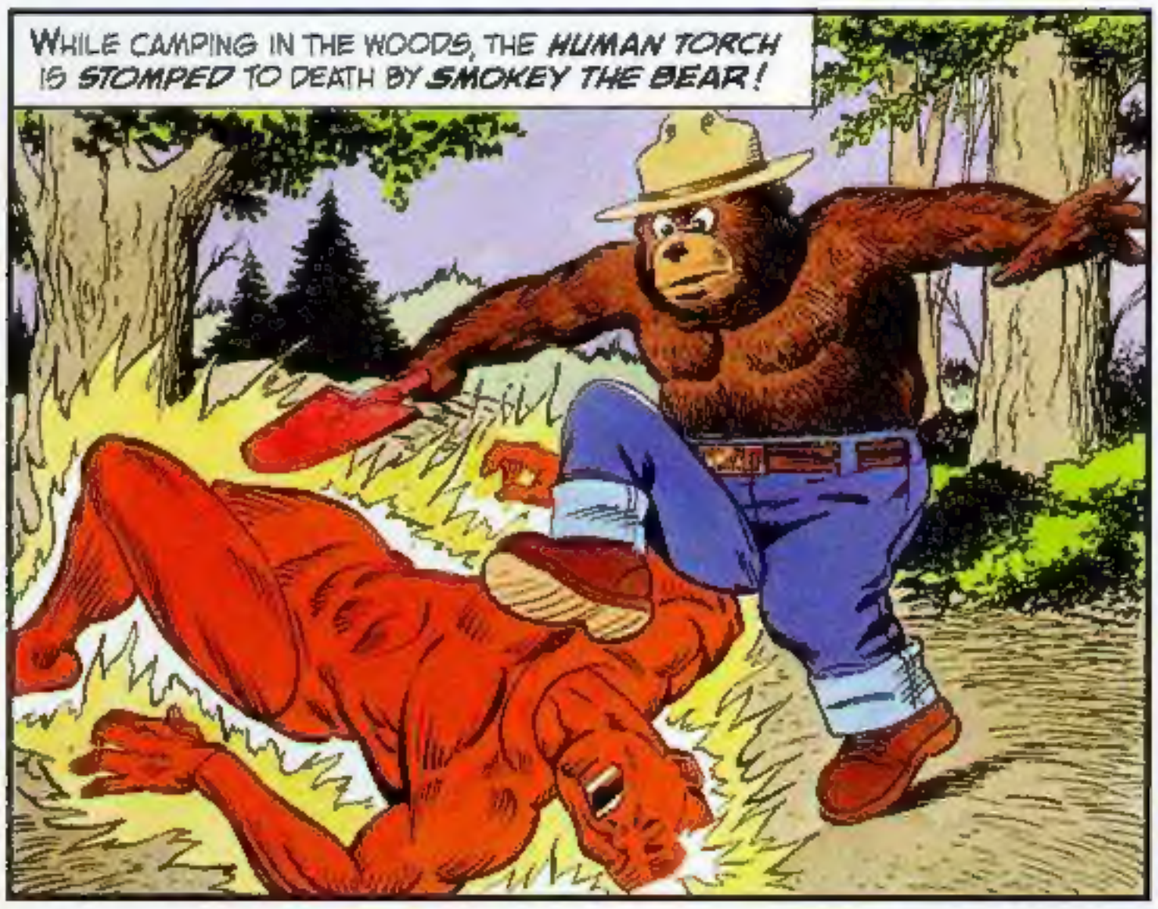
A

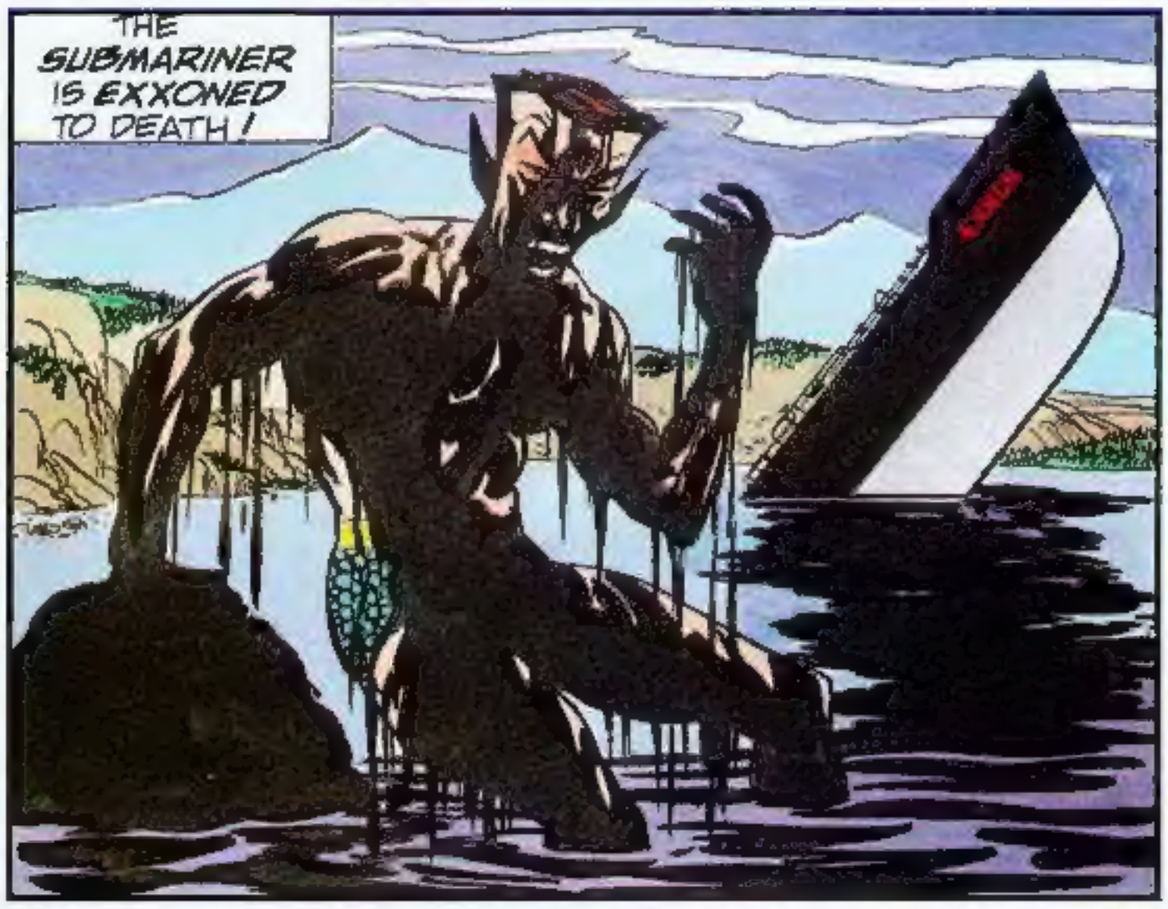
MAR LIN-

S

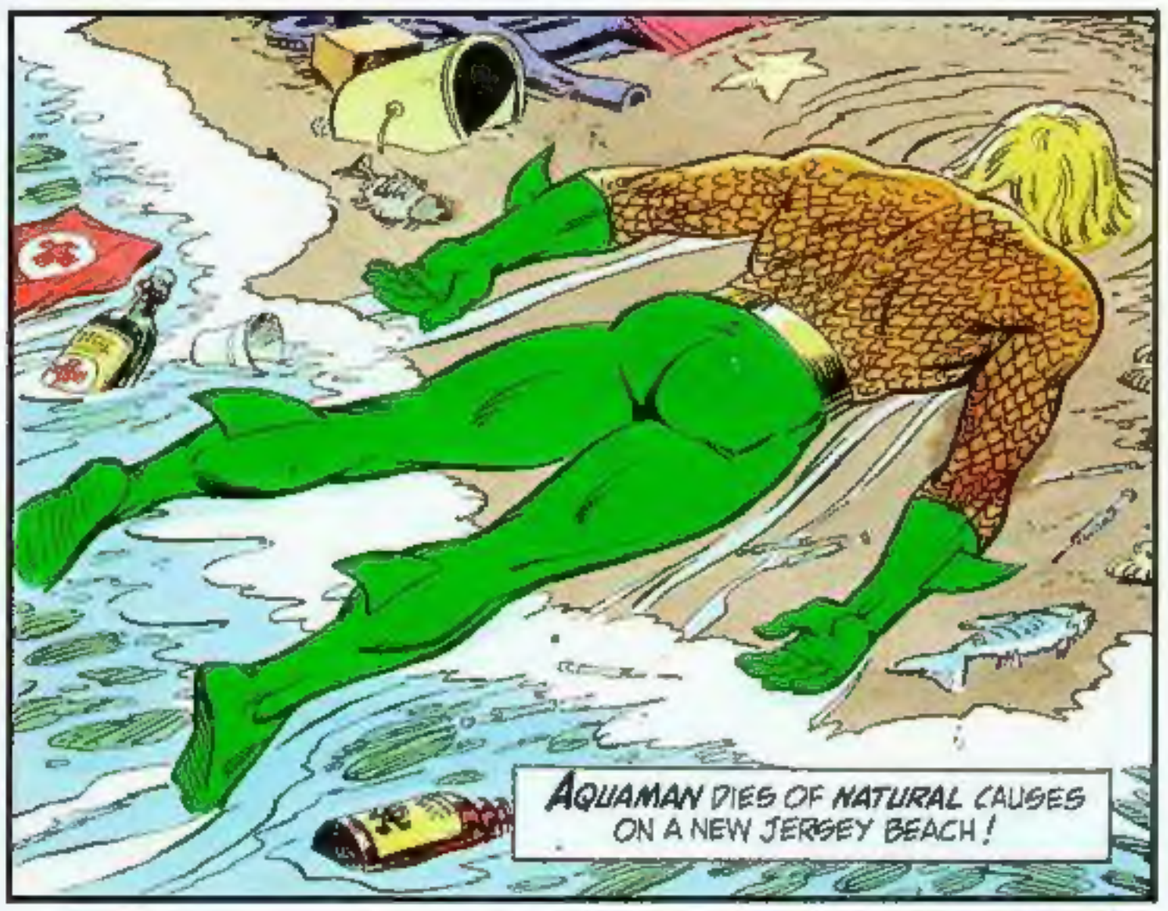
A▶◀B

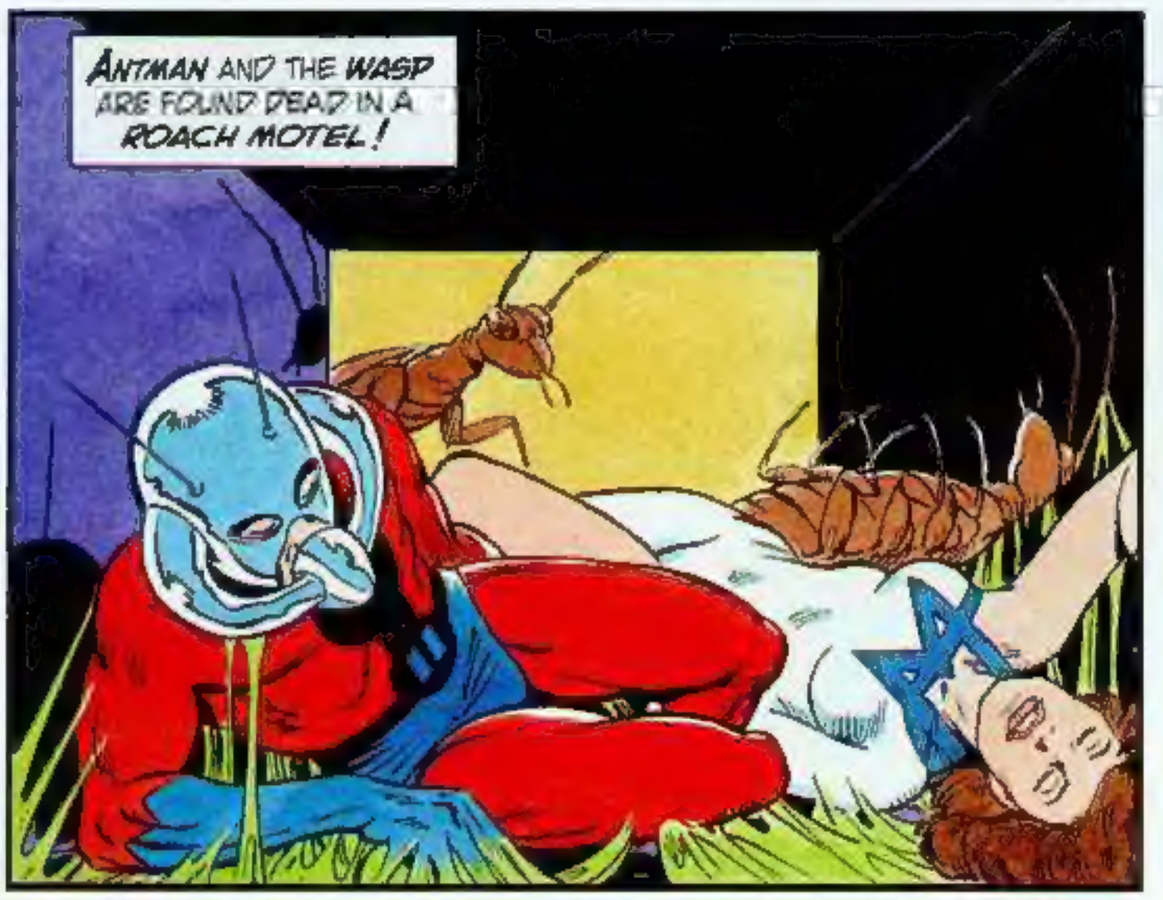
OTHER SUPERHERO DEATHS



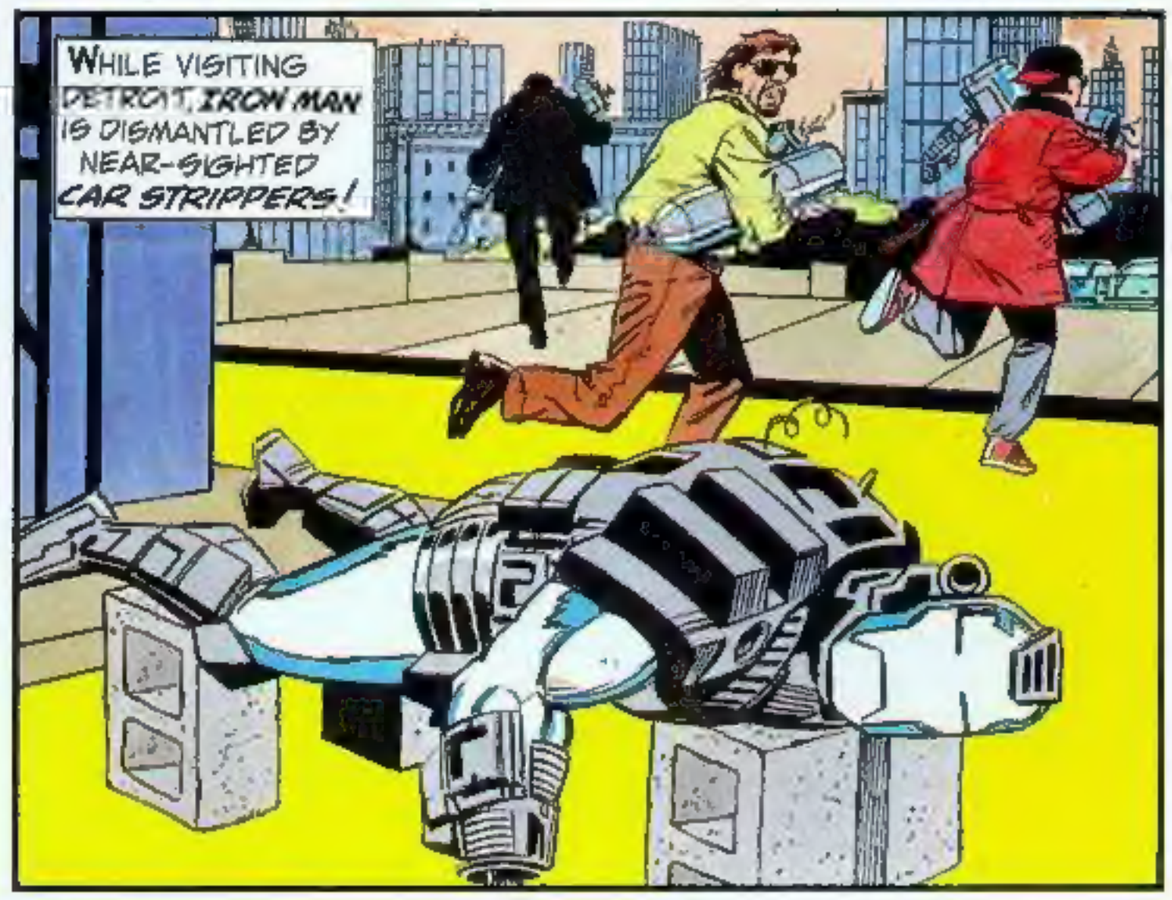


BRUCE BANNER LEARNS THAT EVEN THOUGH HE GROWS FIVE TIMES LARGER WHEN HE TRANSFORMS INTO THE HULK, HIS JOCK STRAP DEFINITELY DOES NOT!





ARTIST: ANGELO TORRES



WRITER: BARRY LIEBMANN